

**WE NEED ALL KINDS OF NEW
MERCHANDISE FOR OUR BAZAAR**

**PLEASE CALL
TR 7-8281 FOR PICK-UPS**

West Side Institutional Review

Vol. XXIX, No. 14

March 11, 1966

ב"ה

19 Adar, 5726

W.S.I.S. PRAYER SCHEDULE

Friday, March 11th

Light Candles Before5:40
Mincha5:40

Sat., March 12 — Parshas Parah.....9:00

Sedra: Kee Sissa
Junior Congregation10:30
Youth Talmud Circle3:15
Rabbi Pekier's Talmud Class
(in Yiddish)4:15

Mr. Isaac Allen's Talmud Class
(in English)4:15

Mincha5:15

Reader of Service: Abraham Kraushar

Reader of Torah: Howard Horwitz

Seuda Shlishis —

Host: Mr. Leo Jacobowitz

Sabbath Terminates6:35

Week of March 13th

Sunday Morning7:15, 8:15, 8:45

Mon. & Thurs.6:45, 7:45, 8:30

Tues., Wed. & Fri.6:45, 7:45, 8:15

Mincha Daily — Followed by

Exposition of Halachos

by Rabbi Reichel5:50

Weds. — Rabbi Pekier's Class8:00

Friday, March 18th

Light Candles Before5:47

Mincha5:50

Sat., March 19—Parshas Hachodesh 9:00

Sedra: Vayakhel - Pekuday

Blessing of the New Month

Junior Congregation10:30

Youth Talmud Circle3:30

Rabbi Pekier's Talmud Class4:25

Mr. Allen's Talmud Class4:25

Mincha5:25

Reader of Service: Levi Pekier

Reader of Torah: Alvin Adler

Seuda Shlishis —

Host: Mr. Harry Perlman

Sabbath Terminates6:42

Week of March 20th

Sunday Morning7:15, 8:15, 8:45

Mon. & Thurs.6:45, 7:45, 8:30

Tuesday (Rosh Chodesh

Nisan)6:30, 7:30, 8:10

Wed. & Fri.6:45, 7:45, 8:15

Mincha Daily6:00

Friday, March 25th

Light Candles Before5:55

Mincha5:55

Manhattan Day School Bazaar

All welcome at the School Auditorium,
110 Manhattan Avenue, corner 104th
Street, Sunday through Tuesday, March
13-15, from 10 A.M. to 8 P.M.

EARLY RESERVATIONS URGED FOR CONGREGATIONAL PASSOVER SEDORIM AT BOLIVAR HOTEL

MR. & MRS. LEAGUE NOTES

Mr. and Mrs. Freddy Heiser will
be the hosts at a Board meeting on
Wednesday evening, March 16th.

DONORS TO OUR SHABBOS SHEKOLIM YESHIVOS APPEAL (To be continued)

Abraham Emen, Benjamin Etzkowitz,
Jacob Goldberg, Harold Guttman, Max
Koch, Alexander Pollack, Irwin Polk,
Mrs. Max Pretner, Rabbi O. Asher
Reichel, Harry Schetzen, Morris Seger-
man, Charlotte Shapiro, Leo Sussman,
Mrs. Klara Wassertheil, Gilbert I. Wohl-
fish.

MEMORIAL EVENING

The annual evening dedicated to
the memory of the relatives of our
Congregational Family whose names
appear on the bronze plaques in the
Daily Synagogue will be held in
May.

Our congregants who wish to
memorialize their near and dear ones
by having a plaque installed in time
for the memorial evening can do so
by making arrangements during the
coming week in our office.

Each member of the family of the
departed is notified of the Yahrzeit.
The names are read at all the Yizkor
services. For further details please
call the Synagogue office, TR 7-8281.



If you plan to be with us for the
Sedorim on Monday and Tuesday
nights, April 4th and 5th, we advise
you to contact our office at once.

Rabbi Reichel will officiate.

The Sedorim will be catered by
the elegant Star Caterers at the
Bolivar Hotel, Central Park West and
West 83rd Street. The cost for each
Seder night is \$15.00 per person.
Payments may be mailed to our
Synagogue office.

FOR OUR YOUNG MARRIEDS

Invitations have been mailed to
the young married couples in our
Congregational Family for several
special events. Our readers are re-
quested to send us the names and
addresses of young couples in our
community so that our group will
be able to grow in numbers and in
stature.

ELITE CLUB SOCIAL PARTY

(For single people over 29)

Sunday, March 27th, 3-7 P.M.

ALL INVITED TO OUR POST-PURIM DISCOTHEQUE in our Ballroom

SATURDAY NIGHT, MARCH 12th, 8:30 O'CLOCK

Featured Artists: LITA & FRANK

Refreshments Nominal Admission \$2.50

**All proceeds go to our Building and
Restoration Fund**

Sponsored by Our Mr. & Mrs. League

West Side Institutional Synagogue120-138 WEST 76TH STREET
New York 23 TR 7-8281-8251*Published bi-weekly from the Second Friday in September to the Second Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y.*

RABBI O. ASHER REICHELEditor

HEBREW SCHOOL NOTES

It is still not too late to enroll your younger set (6, 7 and 8 year olds) in our newly formed Beginners Class on Sunday mornings at 10 o'clock.

Happy Birthday to:

Margaret Adelson, Rena Bass, Larry Bernard, Michael Bernheim, Seymour Bernstein, Mrs. Frank E. Bisinger, Mrs. Joseph Buchsbaum, Kenneth Cohen, Morty Cohen, Max Dabek, Mrs. David Don, Mrs. Abraham M. Druckman, Morris Edelson, Mrs. Paul Foont, Dr. M. S. Gershweir, Mrs. Hershel Gold, Ilene E. Goldsmith, Frederic S. Goldstein, Lauren Goldstein, Mrs. Philip Hanover, Herbert Hirsch, Laurence Jacoby, David N. Kahn, Avrum Kaplan, Mrs. Henry Kaufman, Mrs. Ray Klein, Ida Langsam, Mrs. Leopold Lunitz, Dr. Raphael Meisels, Harold Pash, Dr. Alan Shalita, Mrs. Benjamin Shapiro, Jonathan S. Vorchheimer, Trustee Harry Ward, Samuel M. Ward, Dr. William D. Weiss, Raphael Yavneh, Mrs. Joseph Zahler and Steven Zahler.

Happy Anniversary to the:

Harry Buraks, Paul Foonts, H. William Hirschs, Howard Kaplans, Clarence Liebermans, Moe Oltarshs, Henry Reichlins, Samuel Silvers, William T. Steinlaufs, Isidor Sterkins and Murray Weinsteins.

SALE OF CHOMETZ

Since we may not possess chometz on Passover it is necessary to transfer ownership of Chometz out of our possession before Passover. Chometz which cannot be disposed of before Passover and will therefore be sold, should be kept out of bounds during Passover week.

Rabbi Pekier will be available to attend to the sale of Chometz during the hours of daily services.

For those who cannot come personally to the Synagogue the attached coupon may be used.

I (we) hereby authorize Rabbi O. Asher Reichel to dispose of all Chometz in my (our) possession, in accordance with the requirements of the Jewish Law.

NAME

ADDRESS

MEN'S CLUB NOTES**PARTICIPANTS IN MEN'S CLUB SABBATH MARCH 26th**

Dr. Samuel Greenberg
Cantor for Shachris



Justice Harry B. Frank
Guest Speaker



Isaac Koenigsberg
Cantor for Mussaf

* * * * *

MEETING MONDAY, MARCH 21st

Our congregants are cordially invited to take an active interest in our Men's Club and to attend its next meeting on Monday evening, March 21st at 8:30 o'clock. Refreshments and socializing follow each meeting.

S. G.

REFLECTIONS

The following quotes were the words of wisdom uttered by Chief Justice of the Supreme Court Earl Warren not so long ago at the Louis Marshall Award Dinner.

How true and timely these words are at this time in the life of the rebuilding of our Synagogue, and as Justice Warren pointed out, "be he old or young, rich or poor, well or sick; whatever his condition, he has to act, and his actions have their effect on himself and generally also on his fellow men."

We dare not, we cannot and we must not delay any further the rebuilding of our Synagogue so that once again we may worship in dignity, tranquillity and consecration. The Holy Holidays are not too far off and if we are to once again appear before G-d in surroundings worthy of our supplication and prayers, we must immediately obtain the necessary funds to complete this task.

Won't you therefore please, without delay, send in the pledge of your conscience and your heart to our Building and Restoration Fund so that your commitment will encourage others to do likewise.

"... Society would come to grief without Ethics, which is unenforceable in the courts, and cannot be made part of Law. If there were no sense of love in families, if there were no sense of loyalty, if friendship meant nothing, if we all or any large proportion of us were motivated by avarice and greed, Society would collapse almost as completely as though it lacked Law.

"A person able to discern the right in the midst of great confusion and to pursue it, is a person of character. A person may be learned or ignorant; he may be old or young, rich or poor, well or sick; whatever his condition, he has to act, and his actions have their effect on himself and generally also on his fellow men..."

Rebecca F. Goldstein Women's League

LAST CALL FOR RESERVATIONS FOR CHILDREN'S VILLAGE LUNCHEON

If you have not already done so or you wish to increase your reservations for March 14th, you may still call TR 7-8281, and arrangements will be made for you. The admission donation is **\$6.00**. This will be an afternoon of delicious food, luncheon music, a beautiful treasure chest, individual gifts, and surprises to be followed by an afternoon of all kinds of games — PLUS the "mitzvah" of helping the unfortunate children in the W.S.I.S. Children's Village in Israel. Every penny raised at this luncheon, over the expenses, is sent directly to Israel. We should all be proud to be a part of such a wonderful project. COME TO THE LUNCHEON, SEND IN YOUR HOSTESS DONATIONS, BRING YOUR FRIENDS . . . and so feel that the Almighty is showering his blessings on you for your good deed. SEE YOU ON MONDAY, MARCH 14th.

ANTIQUE SHOW AND LECTURE BY MRS. HELEN MENDELSON WILL BE HELD ON MONDAY, MARCH 28th.

Reserve This Date.

L. G.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Anna L. Blankstein — our congregant.

Victor Fuchs — father of Mrs. Maurice Krauss.

Larry Gottesman — our member.

Vita Handel — mother of Mrs. Herbert Perlman.

Rose Jablow — mother of our member, Mr. George Jablow, and of Mrs. Murray H. Rosen.

Deena Ptasnik — mother of our Women's League member, Mrs. Marc Linker, and of Mrs. Norbert Flaks.

MEAL MART

"YOUR PERSONAL CHEF"
Caterers to All Social Functions

2189 BROADWAY

SUSquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

GREEN & HOLLENDER

792 Amsterdam Ave.

bet. 98 & 99 Sts.

FREE DELIVERY - Tel. MO 2-7848-9

Buy everything you need for
Passover in One store

We carry a full line of Matzoh products,
Preserves, Chocolates, Candies,
Groceries, all Dairy products.

Delivery at your convenience.

Closed Saturday; Open Sunday.

WHY IS THIS PASSOVER DIFFERENT?

Because — this Passover you can enjoy

Delicious — Kosher Glatt Meat — Passover "Take Home" Food

Prepared by **STAR CATERERS, INC.** — Hotel Bolivar

230 Central Park W., N.Y. — TR 3-7129, SU 7-6000

Please place orders early — **HERMAN L. GOLDENBERG**

PAPILSKY CATERERS

SC 4-3761

are glad to announce that
by popular demand we are preparing
PASSOVER READY-COOKED FOODS

Orders will be accepted until

Tuesday, March 29, 1966

JACOB KINZLERPresident
MARTIN ROMEROVSKI1st Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANAsst. Treas. & Exec. Dir.
JACK VERSCHLEISERSecretary

DR. HERBERT S. GOLDSTEIN, Rabbi Emeritus

DR. O. ASHER REICHEL, Rabbi

ZALMON YAVNEH, Cantor Emeritus

RABBI MOISHE C. PEKIER, Reader

BOARD OF TRUSTEES

SAMUEL W. SIEGELChairman of the Board

Stanley Adler

Harry Altman

Samuel K. Beier

Sol Belsky

Joseph Buchsbaum

David Cohen

Herman H. Cohen

Albert H. Colin

Murray Cumsky

Abraham M. Davis

Sam Davis

Dr. Frank E. Fink

William Foont

Hon. Harry B. Frank

Jacob Frankel

Phillip F. Frankel

George Gersony

Ben Glazer

Jacob Goldberg

Abraham Goldman

Frederick E. Goldstein

Jean Goldwurm

Jacob Goodman

Dr. Samuel Greenberg

Jess E. Gross

Carl Grossberg

Samuel Gursky

Freddy Heiser

Leon Herman

H. William Hirsch

William Horwitz

Morris Jablow

Edward Jacobs

Harold Kaplan

Jacob Kaplan

Jacob Kinzler

Max Klein

Henry L. Kraushar

Moses Langer

Jonas Leisten

Saul Linzer

Adolph Meirowitz

Alexander Rauchman

Martin Romerovski

Joseph L. Rosenberg

Murray Rosenberg

Samuel W. Siegel

Samuel Silver

Bernhard Spira

Irving Streit

Frank L. Taks

David H. Ullman

Jack Verschleiser

Harry Ward

Jess Ward

Max J. Zimmer

Isaiah O. Zucker

ADVISORY BOARD

Harry Appel

William Basser

Henry Blankfort

Hon. David N. Edelstein

Deszo Goldner

Henry Hirsch

Moe Oltarsh

Gustave R. Rubenstein

H. WILLIAM HIRSCHMen's Club Pres.

MRS. EDWARD JACOBS ..Women's League Pres.

MRS. SAMUEL GURSKY ..Mr. & Mrs. League Pres.

THE ADDRESS OF

OUR NEW MODERN MIKVAH IS

232 WEST 78th STREET

Telephone 799-1520

ESPLANADE CATERERS

Hotel Esplanade

305 West End Avenue

TR 3-8899 TR 4-5000

@ Glatt Kosher

SOL SINGER, INC.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES

IGNITION AND REPAIRS

384 AMSTERDAM AVENUE

Bet. 78th-79th Sts.

TRafalgar 7-8910-11

STERN'S KOSHER PASTRY SHOP

490 Amsterdam Ave.

Not baking for Passover
this year. Closed Passover
Best wishes for a Happy Pesach

ORegon 5-7473 - 7474

FIEDLER ROOFING CO. Inc.

Charles Fiedler & Son

Roofing and Sheet Metal Contractors

514 W. 25th St., New York 1, N.Y.

GERTZ BROS., N.Y.C.

GETTING PERSONAL

By Sanford Solarz

Welcome home from abroad to our Rabbi Emeritus and Mrs. Herbert S. Goldstein, Trustee Stanley Adler and Mr. Henry Moed.

Our Rabbi O. Asher Reichel was honored by an invitation from Governor Nelson A. Rockefeller to join him with other spiritual leaders in a discussion relating to narcotics addiction legislation in New York State. Rabbi Reichel has also brought vicarious honor to us by his article of Jewish historical interest in a recent journal of the Agudah Women of America . . . Congregational Citations of Merit to Mrs. Herman H. Cohen for her erudite musical notes which supplemented the program distributed at our Itzhak Perlman recital; to Mr. Michael Blankfort, renowned novelist and son of our Advisory Board member, Mr. Henry

Blankfort, upon his being honored at a California-Israel Chamber of Commerce Dinner for his "outstanding interpretations of the story of Israel through his writings"; and to our member, Mrs. Samuel Nirenstein, who is Chairman of the annual Luncheon of the American Women for Bar-Ilan University on Monday, March 21st, at the Hotel Delmonico . . . We felicitate Mr. Samuel Gursky upon his election to our Board of Trustees . . . Congratulations to the senior High School students in our Congregational Family who have received N. Y. State Regents Awards: College Scholarships—Sima, daughter of Dr. & Mrs. Arthur H. Hecht; Sonia, daughter of Mr. & Mrs. Henry Moskowitz; Rochel, daughter of Rabbi & Mrs. Moishe C. Pekier; Alternates — Vinny, son of Mr. & Mrs. David Lloyd; Eddie, son of Mr. & Mrs. Paul Milstein; Nursing Alternates — Bette, daughter of Mr. & Mrs. Abraham Alpert; Debra, daughter of Mr. & Mrs. Charles H. Bendheim . . . Mazel tov to Mr. & Mrs. Benjamin Fischzang upon the marriage of their son, Norbert, to Tikva Ben-Zeev in our Synagogue; and to our members, Mr. & Mrs. Harry Shalita, upon the marriage of their daughter, Barbara Lynn, to John, son of Mrs. Aaron Samuelson . . . Welcome home from points south to Mr. Abraham M. Druckman, Mr. & Mrs. Charles Goldner, Mr. & Mrs. Emil Glucker, Mr. & Mrs. Sol Jaye, Trustee and Mrs. Max Klein, Mr. & Mrs. Max Lazarus, Mrs. Max Pretner, Mr. & Mrs. Sol Redlich, Mr. & Mrs. Max Schwartz and Trustee & Mrs. Irving Streit; and from points west to Mr. Ben Cohen and Mr. Herbert Tumpowsky . . . Our prayers for a speedy recovery for Mrs. Walter Rosenberg and Trustee Frank L. Taks.

MAZEL TOV



Marcia Tumpowsky

Heartiest congratulations to our members, Mr. and Mrs. Herbert Tumpowsky, upon the engagement of their daughter, Marcia Therese to David I. Reichman, son of Mrs. Ethel Reichman and Mr. Sol Reichman.

The bride-to-be, an alumna of our Hebrew School, is attending Bronx Community College and is majoring in business and commerce. The groom-to-be is Program and Administrative Assistant at the YMHA of Washington Heights and Inwood.

Are you a member of the WSIS?
If not, it is time to give it
serious thought!

BARTON'S GIVES YOU
25¢ OFF
To try our NEW Passover
PARVE
CHOCOLATES
כשר לפסח

Cut out this ad. It's worth 25¢ on BARTON'S brand new \$2.39 giant parve Passover Favorites Assortment at any BARTON'S agency or department. The most delicious parve chocolates you ever tasted: nuts, fruits, cordials, cremes, caramels, crunch, truffles.

BARTON'S
bonbonniere
NEW YORK • LUGANO, SWITZERLAND

THE NAME BARTON'S IS YOUR GUARANTEE

IT'S KOSHER FOR PASSOVER

Your Name
Synagogue

Your Barton agencies are at
2259 B'way; 2569 B'way;
and 2087 B'way.

Phone LUdlow 8-8000

RABBI ISIDOR M. BINDER
MOHEL — מוהל

By Appointment Only

Office: 1215 Grand Concourse, Bx.
Study: 440 West End Avenue, N.Y.

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St. New York 24, N. Y.

Tel.: TRafalgar 4-6843

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg, Director

Academy
LIQUOR CORPORATION

FAMOUS FOR
HOUSE OF **FLATOW**
OF
KIDDUSH WINE

Israeli & Domestic

WINE • BRANDY • VODKA
SLIVOVITZ • WISHNIAK
GIN & VERMOUTH

Blackberry Brandy • Banana
Cherry & Blackberry Wine

STRICTLY KOSHER FOR PASSOVER

We Deliver - Tel. ACademy 2-7770
2648 BROADWAY AT 100th ST.
East Side of Broadway

Phone SEdwick 3-5400

Their Memory Deserves the Finest
Bronx & Lauer Memorials Corp.
BEN PEARLBERG
Monuments of Every Description
2020 Jerome Avenue Bronx 53, N. Y.
Near Burnside Avenue