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West Side Institutional Review

Vol. XXX, No. 14

March 10, 1967

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28 Adar I, 5727

CONGREGATIONAL PRE-PURIM BALL SATURDAY NIGHT, MARCH 18th, 8:30

The pictures below were taken nine years ago at the Purim Fancy Hat Ball in our Synagogue. Many times since that evening we have laughed at the hats which appeared that night. We have decided, therefore, to repeat the attraction for the many who enjoyed it the first time, and for those who might have missed it.

The main idea — make yourself a fancy hat and wear it to the Ball on Saturday night, March 18th. Any style will do. The hats on our Mr. & Mrs. League Co-Chairmen, for example, represent a Birthday Cake for the State of Israel and an Astronaut's Cap. The evening will culminate in a Fancy Hat Parade. There will be valuable prizes for the prettiest, wittiest, and most imaginative entries. A photographer will be available to take individual photographs of winners and losers alike — the pictures will be available immediately. Wearing a fancy hat is not compulsory, but it will add to the festivities. It will be as much fun to watch the parade as to participate in it.

Extra Added Attraction — Frank and Lita

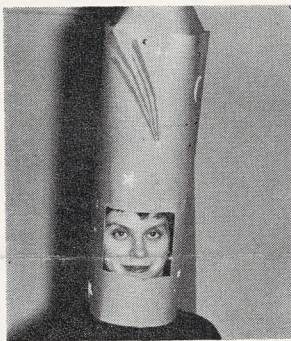
The charming couple, Frank and Lita, who donated their talents last year for our Building Fund, will MC the entire evening's proceedings which will include music. Following the fun and entertainment, we will have a late supper of bagels, lox and Purim goodies.

The cost of the evening is **\$3.50 per person**. Don't miss this event guaranteed to be discussed for the next nine years. Mail your reservations with checks now to Purim Ball Committee, c/o W.S.I.S. or call the Synagogue office at TR 7-8281.

"IT'S A FANCY HAT NIGHT"



Mrs. Maurice Goodgold



Mrs. Al Schwartz

Co-Chairmen

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Men's Club and Mr. & Mrs. League Bazaar Committee

ISRAELI CONSUL GENERAL GUEST SPEAKER ON YOUTH SABBATH MARCH 18th



Hon. Michael Arnon

Hon. Michael Arnon, the Consul General of Israel in New York, will be the guest speaker at the morning services of our Youth Sabbath on Saturday, March 18th. The young people of our Congregation will lead the services beginning with Friday evening.

Our honored guest was born in Vienna and came to Israel at the age of thirteen. After the War of Liberation he joined government service in Israel, London, as well as Washington. Before his present appointment, he was Director of the Information Division of the Ministry for Foreign Affairs and Israeli Ambassador to Ghana.

(Continued on Page 2)

MEMBERSHIP MEETING RESCHEDULED

The annual Membership Meeting of our Synagogue will be held on Monday evening, March 20th, at 8:30 o'clock. All our members are urged to attend.

MARTIN ROMEROVSKI
President

WELCOME NEWCOMERS

We are delighted that many new families are moving into our neighborhood. Should you know of newcomers, please invite them to our Services and to our activities listed in the **Review**. Our Rabbi will be glad to personally welcome them. Kindly send us their names, addresses and phone numbers.

West Side Institutional Synagogue

120-138 WEST 76th STREET

New York 10023

TR 7-8281-8251

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RABBI O. ASHER REICHEL.....Editor

FROM THE RABBI'S DESK**STATISTICS ON STATISTICS**

Recently, in castigating the World Zionist Movement for failing to attract newcomers to Israel, Prime Minister Levi Eshkol of the State of Israel observed that while there are 400,000 Jewish students in the Western World, fewer than two thousand of them are in Israel, "including those at University, Yeshivoh and Seminaries of the Jewish Agency."

It has been noted by a statistically-minded correspondent in Israel that Mr. Eshkol was probably too embarrassed to add another bit of pertinent information — that of the two thousand foreign students in Israel, about half are in the one hundred and eighty Yeshivoh located in all parts of the land. The United States has to its credit about five hundred students presently studying in Israeli Yeshivoh.

**WE NEED MORE
MERCHANDISE
FOR OUR BAZAAR**

MEN'S CLUB NOTES

The next meeting of the Men's Club will be held on
Monday, March 20th at 8:30 P.M.

In the meantime make note of the following events:

Saturday Night, March 18th — Purim Ball (see page one).

Sunday, April 9th — BAZAAR. We must have lots more saleable merchandise. Ask your friends and contacts NOW.

Sunday Eve., April 16th — Radio City Music Hall — Reserved Mezzanine Seats available for evening performance at any time after 7 P.M. for the entertaining motion picture "HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING" starring Robert Morse, Rudy Vallee, and the original Broadway cast plus a spectacular stage show. For tickets phone Gerard Benjamin, Chairman, YU 8-0030, or the Synagogue office, TR 7-8281.

S. G.

SHABBOS SHEKOLIM

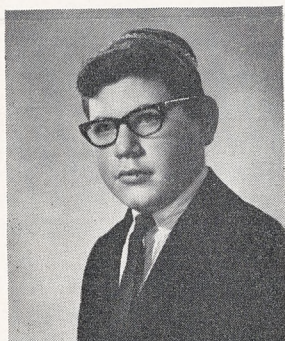
Saturday, March 11th, marks the first of the Special Sabbaths preparatory to the Passover festival. This day is known as Shabbos Shekolim and is observed every year on the Sabbath preceding Rosh Chodesh Adar (in the Jewish leap year, Adar II).

In the days of the Temple in Jerusalem, it was the custom to remind all of their obligation to give the half shekel on the first day of Adar.

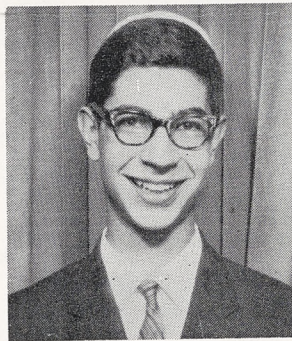
On this Sabbath there is a special Torah reading which refers to the half shekel that every Israelite, twenty years of age or over, gave as his equal share toward the support of the Temple services (Exodus 30:11-16).

**TAANIS ESTHER —
FAST OF ESTHER
THURSDAY, MARCH 23rd**

The day before Purim is ordinarily observed as a minor fast day — the Fast of Esther — in commemoration of the fasting of the Jews who had come under the evil decrees of Haman before their deliverance through Mordecai and Esther. On those years, however, when Purim falls on a Sunday — as it does this year — since we are not permitted to fast on the Sabbath, the fast is moved from its regular date on the calendar. Rather than fast on Friday when time must be devoted to preparations for the Sabbath, it is the custom to fast on the Thursday preceding Purim.

PARTICIPANTS IN OUR YOUTH SABBATH ON MARCH 18th (Cont'd)

Philip E. Bendheim
Cantor for Maariv



Aaron I. Reichel
Cantor Psukei DeZimrah



Larry Hecht
Cantor for Shachris



Stephen Texon
Cantor for Mussaf

On Saturday morning, the Torah readers will be Alvin Adler, Barry Aptelbaum, Philip E. Bendheim, Charles Hecht, David Kahn, Robert Levine, Eddie Milstein, Avery Neumark, Levi Pekier, Hillel Reichel, Elliot Spira, Robert Spira, and Roy Stern. Mervyn Frankel will chant the Haftorah. Serving as Gabboim

will be Alan Cohen and Mervyn Lindenbaum. Philip Widlanski will conclude the service.

At Mincha, Johanan Levine will serve as Chazan and Aaron I. Reichel will read the Torah.

Our Junior Congregants and their parents are invited to attend the Youth Sabbath services.

Rebecca F. Goldstein Women's League

COME TO THE CHILDREN'S VILLAGE LUNCHEON ... RESERVATIONS CAN STILL BE MADE FOR MONDAY, MARCH 13th

All proceeds for this Luncheon go directly to the W.S.I.S. Children's Village in Israel. Help us swell the coffers by attending and bringing your friends to this most beautiful afternoon of delicious food, entertainment, card games, gifts and surprises. It is truly a "mitzvah" to help orphan children. **The donation is \$7.00 per person.** If you haven't already done so, call for reservations at the Synagogue, TR 7-8281, or tell the Chairman, Mrs. Lillian Ettlinger, 879-1909. **Call immediately.**



Mrs. Emanuel Goodman
TREASURE CHEST CHAIRMAN

BOARD MEETING TO BE HELD ON MARCH 20th

Mesdames Ben Z. Cohen, Harold Kaplan, Irma Rosenblum and Rose Schwager cordially invite the members of the Executive Board to be their guests at a LUNCHEON to be followed by a MEETING on Monday, March 20th at 12:30 P.M. in the Synagogue Ballroom. We will have a report of the success of the Children's Village Luncheon. Please make every effort to attend.
L. G.

Phone: LUdlow 8-8000

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RABBI MOISHE C. PEKIER, Reader

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MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

MR. & MRS. LEAGUE NOTES

Mr. and Mrs. Howard Bisgeier will be the hosts at a Board meeting on Wednesday evening, March 15th.

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GETTING PERSONAL

By Sanford Solarz

Our Congregational Citations of Merit to: Trustee Isaiah O. Zucker who was guest of honor at the Annual Dinner of the Brooklyn Division of the Jewish National Fund; to our member, Mr. Charles H. Bendheim, upon his Co-Chairmanship of the Annual Dinner of the Ponevez Yeshivah in Israel in honor of its guiding luminary, Rabbi Joseph Kahaneman, at the Hotel Pierre on Tuesday, March 21st; and to Peter, son of Mr. and Mrs. Gerard Benjamin, upon his qualification as a Merit Scholarship Finalist . . . Welcome home to our President, Mr. Martin Romerovski, from his trip abroad; Mr. Emil Glucker, from his visit to the Holy Land; and from points south, Mrs. Irving W. Karpf, Trustee & Mrs. Max Klein, Mr. and Mrs. Edward Jacobs, Trustee & Mrs. Joseph L. Rosenberg, Mr. & Mrs. Sol Redlich, and Mr. & Mrs. Max Schwartz . . . Our Congregational thanks to Mr. Philip Hersh for recently hosting our weekly Seuda Shlishis . . . Our prayers for a speedy recovery for Mr. Frank Frohman, Mr. Charles Goldner, Trustee Jacob Goodman, Mr. Abraham M. Druckman, and Mrs. Dora Gottfried.

* * *

Happy Birthday to:

Margaret Adelson, Mrs. Norman Aghassi, Rena Bass, Larry Bernard, Michael Bernheim, Seymour Bernstein, Mrs. Frank E. Bisinger, Mrs. Joseph Buchsbaum, Kenneth Cohen, Morty Cohen, Max Dabek, Mrs. David Don, Mrs. Abraham M. Druckman, Morris Edelson, Mrs. Paul Foont, Dr. M. S. Gershweir, Ilene E. Goldsmith, Lauren Goldstein, Mrs. Samuel Greenfield, Mrs. Philip Hanover, David Hanover, Herbert Hirsch, Laurence Jacoby, David Kahn, Mrs. Henry Kaufman, Ida Langsam, Mrs. Leopold Lunitz, Dr. Raphael Meisels, Harold Pash, Dr. Alan Shalita, Mrs. Benjamin Shapiro, Samuel Ward, Dr. William D. Weiss, Raphael Yavneh, Mrs. Joseph Zahler and Steven Zahler.

* * *

Happy Anniversary to the:

Harry Buraks, Paul Foonts, H. William Hirschs, Howard Kaplans, Moe Oltarshs, Henry Reichlins, Samuel Silvers, Nathan Steinbergs, William T. Steinlaufs, Isidor Sterkins, Murray Weinsteins, and Henry Zagayskis.

M.D.S. BAZAAR

The annual Bazaar of the Manhattan Day School (Yeshiva Ohr Torah) will be held in its auditorium, 110 Manhattan Avenue (between 104th and 105th Street), on Sunday through Tuesday, March 19th-21st, from 10:30 A.M. to 8:00 P.M.

W.S.I.S. Prayer Schedule

Friday, March 10th

Light Candles Before5:39
Mincha5:40

Saturday, March 11th

Morning Service8:50

Sedra: Pekuday

Blessing of New Month

Parshas Shekolim

Junior Congregation10:40

Rabbi Pekier's Talmud Class

(In Yiddish)4:20

Mr. Isaac Allen's Talmud Class

(In English)4:20

Mincha5:20

Cantor: Robert Levine

Reader of Torah: David Kahn

Seuda Shlishis

Host: Mr. Paul Garfunkel

Sabbath Terminates6:34

Week of March 12th

Sunday Morning—Rosh Chodesh

Adar II7:00, 8:00, 8:40

Monday—Rosh Chodesh

Adar II6:30, 7:30, 8:10

Tues., Wed., & Fri.6:45, 7:45, 8:15

Thursday6:45, 7:45, 8:30

Mincha Daily—Followed by Exposition of Halachos by Rabbi

Reichel5:50

Thurs. Nights—

Rabbi Pekier's Talmud Class.....8:00

Friday, March 17th

Light Candles Before5:46

Mincha5:50

Saturday, March 18th

Morning Service8:50

Sedra: Vayikra

Rabbi Pekier's Talmud Class.....4:25

Mr. Allen's Talmud Class.....4:25

Mincha5:25

Seuda Shlishis

Host: Mr. Henry Zagayski

Sabbath Terminates6:41

Week of March 19th

Sunday Morning7:15, 8:15, 8:45

Monday Morning6:45, 7:45, 8:30

Tues., Wed., & Fri.6:45, 7:45, 8:15

Mincha Daily5:55

Thursday—Taanis Esther

Morning6:30, 7:30, 8:30

Selichos6:55, 8:10

Mincha (Vayechal)5:45

Friday, March 24th

Light Candles Before5:54

Mincha5:55

LOCAL DIRECTORY

Mikvah:

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THE W.S.I.S. JUNIOR LEAGUE

invites

Gals 17 - 25 and Fellows 19 - 30

to a

SOCIAL HOUR

SUNDAY, MARCH 12th at 4 P.M.

MEMORIAL EVENING

The annual evening dedicated to the memory of the relatives of our Congregational Family whose names appear on the plaques in the Daily Synagogue will be held in May.

Our congregants who wish to memorialize their near and dear ones by having a plaque installed in time for the memorial evening may make arrangements during the coming week in our office.

Each member of the family of the departed is notified of the Yahrzeit. The names are read at all the Yizkor services. For further details please call the Synagogue office, TR 7-8281.

Condolences

We sorrowfully record the passing of the following of our Congregational family and extend our sympathy to their dear ones:

Ray Klein — mother of Mr. Joe Klein, member of our Synagogue, Men's Club, and Mr. & Mrs. League.

Hannah Meisels — mother of Dr. Raphael Meisels.

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