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MERCHANDISE FOR OUR BAZAAR**

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West Side Institutional Review

Vol. XXX, No. 15

March 24, 1967

ב"ה

12 Adar II, 5727

CONGREGATIONAL UJA BRUNCH MAY 7th



**Herman H. Cohen
Chairman**

Herman H. Cohen, Chairman of the United Jewish Appeal Committee of the WSIS, has announced that our Congregation's UJA Brunch will be held on Sunday morning, May 7th at 10 o'clock.

The cause of the UJA deserves the wholehearted support of every Jew because of its great work of redemption. There are still thousands of our brethren scattered throughout the world who need the help of the UJA to find a new life of freedom.

The Honorary Chairmen are Rabbi Herbert S. Goldstein, Rabbi O. Asher Reichel, and President Martin Romerovski.

Among the active leaders in our drive are Isaiah O. Zucker, Associate Chairman; Jules Cohen, Abraham M. Druckman, William Foont, Phillip F. Frankel, Jacob Goodman, H. William Hirsch, Edward Jacobs, Henry L. Kraushar, Adolph Meirowitz, and Joseph L. Rosenberg, Co-Chairmen.

CONGREGATIONAL PASSOVER SEDORIM AT BRETTON HALL HOTEL

**RESERVATIONS MUST BE MADE
BY APRIL 13th**

BUILDING RESUMED

We are very happy to report that the rebuilding of our beloved Synagogue is now under way. The Sanctuary should be ready by the early summer, please G-d.

PURIM NOTES

Reading of Megillah

**Saturday Night, March 25th
and Sunday Morning, March 26th**

Jewish law requires that the Megillah, the book of Esther, containing the story of Purim, be heard both on Saturday evening and on Sunday. It is obligatory upon men, women and children to listen to the reading of the entire Megillah at night and day because all were included in this evil decree of Haman. Sunday Purim we will have a late morning service at 8:20 in addition to the early one at 6:45.

Children Welcome

Our parents are urged to come with their children to the Purim services, Saturday no later than 6:50 P.M. and Sunday morning at 8:20. The children will receive the traditional greggers and hamantashan with the compliments of our Women's League.

(Continued on Page 2)



**Samuel Silver
Seder Committee Chairman**

President Martin Romerovski has announced that our Congregational Sedorim will be held on Monday and Tuesday evenings, April 24th and 25th, at the Bretton Hall Hotel, Broadway corner West 86th Street. Our Rabbi O. Asher Reichel and a prominent Cantor will conduct the Sedorim.

Our members and friends within walking distance are urged to make their reservations at once. The cost for each Seder night will be \$14.00 per person (including gratuities). Inasmuch as space is limited, we urge you not to delay in mailing in your reservations along with payments to our Synagogue office. We must advise the caterer of the number of people attending by Thursday, April 13th.

SHABBOS SHEKOLIM APPEAL

At our Sabbath service our worshippers responded generously to the annual appeal which was made by our Rabbi O. Asher Reichel on behalf of over thirty institutions of Torah in the Holy Land and in the United States. We urge all our readers, even those not able to attend the service, to participate in this vital appeal for the worthy and needy Yeshivos. Mr. Jack Verschleiser announced the pledges. The names of the donors will appear in a forthcoming issue of the Review.

OUR ANNUAL BAZAAR SUNDAY, APRIL 9

**WE NEED
MERCHANDISE**

We need everyone in the W.S.I.S. to pitch in to make a successful Bazaar. Kindly send packages to "Bazaar," c/o W.S.I.S., 122 West 76th Street, N. Y. 10023. Please mark names of donors on packages. Call TR 7-8281 if you prefer to have your packages picked up.

West Side Institutional Synagogue

120-138 WEST 76th STREET

New York 10023

TR 7-8281-8251

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RABBI O. ASHER REICHEL.....Editor

FROM THE RABBI'S DESKREFLECTIONS ON OUR
NEW SYNAGOGUE

Then the cloud covered the Sanctuary and the glory of G-d filled the Tabernacle (Exodus XL:34).

Some dates are recalled by association with events. We at the WSIS shall remember that the rebuilding of our beloved Synagogue was resumed the week when we read Pekuday, the closing Sedrah of the Book of Exodus, relating to the building of the Sanctuary of yore. The apex of the Sanctuary's significance was not alone in the majesty of its construction, but also in its spiritual role and influence upon our day by day living. Thus we do learn in the concluding verse of the Sedrah: "For the cloud of G-d was upon the Tabernacle by day and there was fire therein by night, beheld by all the House of Israel throughout all their journeys."

We were unhappy about the setbacks in our own building program these past few months; but let us bring to mind "Mr. Goodside" who finds a silver lining in every cloud. Surely, now we shall take an even greater interest and appreciate all the more the daily progress in the rebuilding of our new House of Worship.

It is recorded in the Torah (Exodus XXX:13) that every Israelite was bidden to give one-half shekel toward a census as well as for the Sanctuary's treasury. Why a half-shekel and not a whole one? The classic interpretation is that every Jew by himself is considered a "fraction"; only when realizing his interdependence with the community is he able to fulfill his role as a whole Jew. The glory of our Congregation will depend in large measure on the manner in which each and every congregant will join hands, hearts, and minds together for the sake of our Synagogue.

Excerpts from recent sermon by Rabbi Reichel

LOCAL DIRECTORY**Mikvah:**

232 West 78th St. Phone: 799-1520

MEN'S CLUB NOTES

The next regular meeting will be held on **Monday, April 3rd, at 8:30 P.M.**

Some tickets are still available for our Movie Benefit Performance at the Radio City Music Hall on Sunday evening, April 16th for "How to Succeed in Business Without Really Trying." The critics liked it— you will too. For tickets you may contact Gerard Benjamin, Chairman, at YU 8-0030 or the Synagogue office at TR 7-8281.

S. G.

W.S.I.S. Prayer Schedule

Those who have their own Megillahs are reminded to bring them to the Synagogue on Erev Shabbos.

Friday, March 24th

Light Candles Before 5:54

Mincha 5:55

Saturday, March 25th

Morning Service 8:50

Sedra: Tzav

Parshas Zachor

Junior Congregation 10:40

Rabbi Pekier's Talmud Class

(in Yiddish) 5:00

Mr. Isaac Allen's Talmud Class

(in English) 5:00

Mincha 6:00

Cantor: Robert Levine

Torah Reader: Levi Pekier

Megillah Reading Following

Maariv 6:40

Sabbath Terminates 6:49

Week of March 26th

Sun. Morn.—PURIM 6:45, 8:20

MEGILLAH READING

Mon. & Thurs. 6:45, 7:45, 8:30

Tues., Wed. & Fri. 6:45, 7:45, 8:15

Mincha Daily — Followed by

Exposition of Halachos

by Rabbi Reichel 6:05

Thurs. Nights — Rabbi

Pekier's Talmud Class 8:00

Friday, March 31st

Light Candles Before 6:01

Mincha 6:05

Saturday, April 1st

Morning Service 8:50

Sedra: Shemini

Parshas Parah

Junior Congregation 10:40

Rabbi Pekier's Talmud Class 5:05

Mr. Allen's Talmud Class 5:05

Mincha 6:05

Cantor: Aaron I. Reichel

Torah Reader: Eddie Milstein

Sabbath Terminates 6:56

Week of April 2nd

Sunday Morning 7:15, 8:15, 8:45

Mon. & Thurs. 6:45, 7:45, 8:30

Tues., Wed. & Fri. 6:45, 7:45, 8:15

Mincha Daily 6:10

Friday, April 7th

Light Candles Before 6:09

Mincha 6:10

Purim Notes (Cont'd)

Purim celebrates the deliverance of the Jews of Persia from extermination by the plot of Haman, Prime Minister of King Ahasuerus of Persia, 2,440 years ago. He chose the 13th day of Adar by casting lots or **pur** from which the name Purim is derived. By the vigilance of Mordecai, who exposed a conspiracy against the king's life, and the intervention of his cousin, Esther the Queen, the Jews were saved. The crafty Haman was hung on his own gallows which he had prepared for Mordecai and the King appointed Mordecai Prime Minister in Haman's place.

Parshas Zachor

The Purim theme starts on the Saturday before Purim when we read in an additional Scroll of the Torah, "Zachor — Remember what Amalek did to you" (Deut. XXV:17-19), the description of the cowardly attack of the Amalekites against the Israelites in the desert. According to tradition, Haman was a descendant of the Amalekites.

Mishloach Manos

The Book of Esther also enjoins us to make Purim a special occasion for giving gifts, known as "Mishloach Manos," consisting of two portions of prepared food. In addition, we are to give charity that day.

The Purim Seudah

On Purim afternoon the festive meal is begun before sundown.

Shushan Purim

The day after Purim is called Shushan Purim, in commemoration of the Jews of Shushan who defended themselves for two days.

Condolences

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Benjamin Altman — brother of our Trustee and Men's Club member, Mr. Harry Altman.

Julius Lipman — member of our Synagogue and Men's Club, husband of Mrs. Sadye Lipman, our Women's League member.

Rebecca F. Goldstein Women's League

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New registration will be accepted at every session.

NEXT OPEN MEETING WILL BE HELD ON APRIL 10th

CHILDREN'S VILLAGE LUNCHEON A BEAUTIFUL AFTERNOON

A very beautiful and worthwhile afternoon was spent by all who attended our Children's Village Luncheon. The room was colorfully decorated, the food was delicious and the gifts were outstanding. Bouquets to Chairman **Lillian Ettlinger** and her Committee, to **Mrs. Lillian Levine** for the donation of beautiful napkins, to the **hostesses** and all who donated gifts for the Treasure Chest **L. G.**

PUBLIC LECTURE

Tuesday Evening, April 11th

by DR. J.B. HAYES

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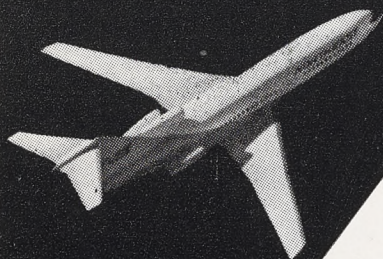
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GETTING PERSONAL

By Sanford Solarz

Our congregant, Dr. Leonard Greenburg of the Y.U. Albert Einstein College of Medicine Faculty, will be the guest speaker at "An Afternoon to Remember" sponsored by the Yeshiva University Women's Organization on Tuesday, March 28th at 1:30 P.M. at the Hotel Olcott. Our Rebbetzin, Mrs. O. Asher Reichel, will deliver the Invocation. All our ladies are welcome. For reservations please phone 255-5600, ext. 354 . . . Congratulations to Mr. and Mrs. Harry Romer upon the Bar Mitzvah of their son, Abraham . . . Welcome home from points south to Mrs. Sadie Eisenman, Mrs. Rose Feldman, Mr. and Mrs. Jacob Finkelstein, Mr. and Mrs. Walter Freeman, Trustee and Mrs. William Horwitz, Mrs. Minna Kaplan, Trustee and Mrs. Henry L. Kraushar, Mrs. Henrietta Pauker, Mr. and Mrs. Louis Shlansky, Mrs. Anna Simon, and Mrs. Jennie Yabrow. Also Dr. and Mrs. Leo Lindenbaum, Mr. Daniel Pressner, and Trustee and Mrs. Jess Ward.

Happy Birthday to:

Mrs. Sol Anstendig, Mrs. Harry Appel, Jay Ball, David Beier, Leslie Bellsey, Louis Cohen, Mrs. Louise Cohen, Hyman Feld, Mrs. Herschel Gold, Eleanor Goldman, Mrs. Warren R. Goldsmith, Frederick S. Goldstein, Michael Goldstein, Aaron W. Gross, Melvyn Gross, Trustee Samuel Gursky, Mrs. Max Hecht, Avrum Kaplan, Robert Kirsh, Mrs. Noah Kobrin, Elliott Landowne, Trustee Moses Langer, Mrs. Jules Levine, Robert Livingston, Ellen Mackler, Herbert Ortnier, Gary Rotto, Michele Siegel, Leonard Stecher, Morris J. Sydney (his 93rd), Martin Tauber, Trustee David H. Ullman, Secretary Jack Verschleiser, Jonathan Vorchheimer, Trustee Harry Ward, Rachel Ward, David Weisenfeld, Mrs. William D. Weiss and Max Zahler.

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MAZEL TOV



Stephanie J. Talpis

Heartiest congratulations to Trustee and Mrs. Jacob Goldberg upon the engagement of their son, Dr. Herbert, to Stephanie Joan, daughter of Mr. and Mrs. Hurley Talpis.

The bride-to-be is a graduate of the University of Southern California and is a teacher of secondary art in Los Angeles. The groom-to-be is a Phi Beta Kappa graduate of City College and earned his Ph.D. in Psychology from Adelphi College. He is presently an Assistant Professor at California State College. Herbert celebrated his Bar Mitzvah in our Synagogue and was on our Youth Department staff.

Happy Anniversary to the:

Maurice L. Barnett, Clarence Liebermans, Stuart Oltarshs, and Samuel W. Siegels.

**WE NEED MORE
MERCHANDISE
FOR OUR BAZAAR**

FROM A ROVING REPORTER

Some weeks ago, my wife and I found ourselves in a group of 22 (11 couples) on a Young Israel tour of Mexico City and Acapulco. Among our compatriots were a Rabbi and two women with Nazi-branded "numbers." Mexico City is a real metropolis of 6,000,000 (about 30,000 Jews), 7,500 feet above sea level; cool in the morning and evening, warm by day. We had our breakfasts in the hotel, went sightseeing in the day and journeyed to a beautiful mortgage-free Ashkenazi Synagogue for our evening meals in their kosher dining room. Mexico City also has an elaborate Orthodox Sephardic Synagogue with its own mikvah, economically housed in its own building. The city also has a tremendous Jewish Sports Center catering to all the Jews and supported by them, with a restaurant, non-kosher, which I submit is not a credit to them . . . We left for Acapulco some 250 miles away, on the Pacific, and comfortably hot — to rest from our strenuous five days of sightseeing and shopping (the latter, mostly by the dear ladies) . . . We stopped at the Hotel Posada del Sol, with a second-floor kosher restaurant, run by a refugee couple named Gancz (she also with a branded number) . . . It was a refreshing sight to see the kosher signs in what is a strictly Catholic city; to me they seemed to hang high and proudly, like an oasis in a hot desert . . . Yes, Acapulco is hot, but you will like it!

JOSEPH L. ROSENBERG

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