

**PERPETUATE YOUR NAME
AND THOSE OF YOUR DEAR ONES
IN THE NEW SANCTUARY**

West Side Institutional Review

Vol. XXXI, No. 11

January 26, 1968

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25 Teves, 5728

RABBI O. ASHER REICHEL
will preach tomorrow on
"THE WORLD OF THE
TALMUD"

W.S.I.S. Prayer Schedule

Friday, January 26th

Light Sabbath Candles Before4:47
Minchah4:50

Saturday, January 27th

Morning Service8:50
Sedrah: Vaera
BLESSING OF NEW CHODESH
Junior Congregation11:00
Rabbi Reichel's Talmud Class
(in English)3:50
Rabbi Pekier's Talmud Class
(in Yiddish)3:50
Minchah4:50
Cantor: Steven Tiefenbrunn
Reader of Torah: Robert Spira

Sabbath Terminates5:46

Week of January 28th

Sunday Morning7:15, 8:30
Mon. thru Fri.6:45, 7:50
Wednesday — ROSH CHODESH
SHEVAT6:30, 7:40
Minchah Daily—Followed by
Exposition of Halachos
by Rabbi Reichel5:00
Wed.—Rabbi Pekier's
Talmud Class8:00

Friday, February 2nd

Light Sabbath Candles Before.....4:56
Minchah5:00

Saturday, February 3rd

Morning Service8:50
Sedrah: Bo
Junior Congregation11:00
Rabbi Reichel's Talmud Class.....3:40
Rabbi Pekier's Talmud Class.....3:40
Minchah4:40
Reader of Service: Robert Levine
Reader of Torah: Charles Hecht
Seudah Shlishis Host:
Mr. Julius Schreiber

Sabbath Terminates5:53

Week of February 4th

Sunday Morning7:15, 8:30
Mon. thru Fri.6:45, 7:50
Minchah Daily5:05

Friday, February 9th

Light Candles Before5:05
Minchah5:10

New Members Most Welcome
There is no better time than
now to join the WSIS

**PLACIDO DOMINGO TO SING THE ROLE OF CANIO IN PAGLIACCI
AT**

**WSIS BENEFIT WITH N. Y. CITY OPERA AT N. Y. STATE THEATRE
IN LINCOLN CENTER ON**

SATURDAY EVENING, FEBRUARY 24, 1968

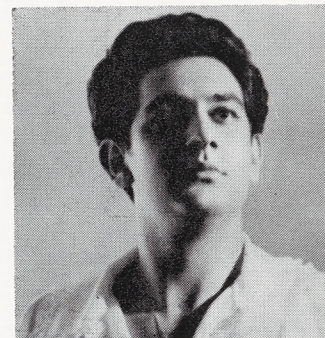
METROPOLITAN OPERA NEGOTIATING CONTRACT

By Alexander Rauchman

Mention the name of Sandy Koufax and a baseball fan will tell you how many no-hit-no-run games he has pitched. So it is with Placido Domingo — the fact that opera buffs know where, when and what roles he is singing is an indication that he has now entered the Major League of Opera.

Negotiations are now under way with the Metropolitan Opera for leading roles in the 1968-1969 season as Don Jose in "Carmen," Gabriele in "Simon Boccanegra," Rodolfo in "La Boheme," the Duke in "Rigoletto," Calaf in "Turandot." He will also sing with Renata Tebaldi in "Adriana Lecouvreur."

The first recognition as a great voice was his singing in Don Rodrigo



Placido Domingo

at the opening night of the N. Y. City Opera in the N. Y. State Theater at Lincoln Center. News of his success vibrated through the entire musical world.

Today the young Spanish tenor,

(Continued on Page 4)

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RABBI O. ASHER REICHEL.....Editor

EXCERPTS FROM THE "CALIFORNIA LIVING" SECTION OF THE "LOS ANGELES HERALD-EXAMINER" IN WHICH DR. HERBERT GOLDBERG, SON OF OUR TRUSTEE AND MRS. JACOB GOLDBERG, WAS QUOTED. THESE SHOULD BE OF INTEREST TO PARENTS AND GRANDPARENTS ALIKE.

* * *

THE DISCIPLINE

MERRY-GO-ROUND:

WHERE TO GET OFF?

Today's mother is undeniably torn between the current "modern" or "permissive" school of child development and the classic "old fashioned" or "punitive" method probably paddled out by grandma. Therefore, no one can blame her when she is forced to cry out in age-old anguish: "What is a mother to do?"

In an attempt to find "the" answer, or even "an" answer, California Living went to four leading child behavioral specialists — each a recognized educator and practitioner in his field...

Here is what they have to say in answer to the classic, unresolvable question: Is grandma's or mother's way of raising children best?

Dr. Herbert Goldberg, lecturer on marriage and child behavior and psychology professor at California State College at Los Angeles, pinpointed the complexity of the problem by stating flatly that it doesn't make any difference which school (old or new) the parent uses.

The important thing, he says, is that the parent use that method within a framework of love. Dr. Goldberg "leans" toward the traditional school, but still maintains his "modern" behavioral balance.

"Too many people nowadays," he believes, "are technique-oriented. One of the biggest mistakes in mar-

**BE A HOST AT
A SABBATH MORNING
KIDDUSH**

MEN'S CLUB NOTES

The next regular meeting will be held on **Monday, February 5th**, at **8:30 p.m.** in the Men's Clubroom. Final plans will be made for the Men's Club Sabbath scheduled for February 17th.

* * * *

You may still make reservations for our Israeli Nite (this Saturday evening) by contacting the Synagogue office, TR 7-8281.

We urge you strongly to make an earnest effort to get merchandise for the Bazaar.

riage is the constant parental attempt to find the 'magic key,' that perfect set of operational instructions."

Goldberg, a senior consultant to Project Headstart, feels strongly that "it is not a question of what the parent does, but more who the parent is."

He explains that "emotionally-healthy parents, in tune with themselves and spontaneous in their emotional expression, will bring up emotionally-healthy, responsible children" regardless of which method they employ.

He decries the modern "cult of techniques" as vehemently as he does the traditional concept of spare the rod and spoil the child.

He backs up his beliefs by explaining that children, specially very young children, basically learn and respond to affection or rejection on an emotional and not an intellectual level.

He believes that the parent's total being transmits an unconscious emotional message to the child 1000 times more effective than the parent's accompanying verbal message.

For instance, he says, the self-centered mother (through guilt) says to her child: "Come here, I love you."

Her body tightens (rejecting the child) even as she embraces him.

Again, Dr. Goldberg feels "it's the emotional overlay" coloring the parent's instructions... the parent's genuine feeling for the child when he has to say "No," that counts.

"The more guilt-ridden and ineffectual the parent, the more 'techniques' he needs," Dr. Goldberg asserts...

To oversimplify, Dr. Goldberg feels that "love will go a long way to conquer all" in child raising.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Aaron W. Gross — our member, husband of Mrs. Muriel Gross, father of Mel and Anne, brother of Trustee Jess E. Gross and members, Messrs. Harold, Nathan and Seymour Gross, and son-in-law of Trustee and Mrs. Irving Streit.

Percy Meyers — brother of our members, Mrs. Fred Kahn, Messrs. Ben and Hillel Meyers.

Aaron Neustadter — member of Synagogue and Men's Club, husband of Mrs. Gladys Neustadter, Women's League member, and father of Mrs. Fred Vorchheimer and our member, Mr. Joseph Neustadter.

Anna Newman — sister of Trustee Saul Linzer.

Lillian Oysher — mother of Mrs. Harold Sternberg.

David Wassertheil — husband of Mrs. Sylvia Wassertheil and son of Mrs. Klara Wassertheil, Women's League member.

OUR BAZAAR

Our Mr. & Mrs. League and Men's Club will again co-sponsor our annual Gala Bazaar. We need new merchandise of all kinds.

Packages shipped to the Synagogue office, 122 West 76th Street, New York 10023, should be earmarked, "W.S.I.S. Bazaar." If you have packages to be called for, kindly phone TR 7-8281.

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

BOARD MEETING TO BE HELD MONDAY, FEBRUARY 5th

Mesdames Emanuel Goodman, Joseph Klein, Rose Schwager and Harry C. Soffer cordially invite the members of the **Executive Board** to be their guests at a **Luncheon** to be followed by a **Meeting** on **Monday, February 5th at 12:30 P.M. on the 4th floor.** This is a very important meeting as we need your suggestions for the coming Children's Village Luncheon which will be held on March 18th.

MR. & MRS. LEAGUE NOTES

Mmes. Jack Nadel and Arthur R. Stein, Co-Chairmen of our Israeli Nite this Saturday evening, wish to remind all our members that reservations may still be made for this gala affair by calling the Synagogue office, TR 7-8281, this Friday morning.

BAR MITZVAH



Joseph Diamond

Congratulations to Mr. and Mrs. Israel Diamond upon the **Bar Mitzvah** of their son, Joseph, which will be celebrated in our Synagogue on Saturday, February 3rd. Joseph is a student in the Manhattan Day School —Yeshiva Ohr Torah.



**CATCH A
YELLOWBIRD
TO
TAMPA
FT. LAUDERDALE
AND
MIAMI**



AN INVITATION

Our congregants are invited to attend a Colloquium Series of Lecture-Discussion Seminars on "Confrontation: The Traditional Synagogue and the New Morality" sponsored by Yeshiva University.

On Monday evening, February 5th, the Kingsbridge Heights Jewish Center, 124 Eames Place, Bronx, New York, will be the host Synagogue. There will be a cocktail reception at 8:00 o'clock followed by the program at 9:00 o'clock. Men and women are welcome.

Rabbi O. Asher Reichel is a member of the Rabbinic Advisory Committee.

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ISRAELI BONDS ROLL CALL

Our Synagogue is in the midst of its annual Israeli Bonds drive. Order forms for Bonds are available in our office.

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GETTING PERSONAL

By Sanford Solarz

Our Congregational Citation of Merit to our beloved Rebbetzin, Mrs. O. Asher Reichel, who will be the guest of honor at the annual luncheon of the Agudah Women of America of which she is National President, on Sunday, March 3rd, at the Statler Hilton Hotel. A journal will also appear in her honor . . . Mazel Tov to Mr. and Mrs. Israel Diamond upon the **marriage** of their son, Eugene, to Harrie, daughter of Mr. and Mrs. Paul Zeidel and to our members, Hon. and Mrs. Albert Wald, upon the **Bar Mitzvah** of their grandson, David, son of their children, Dr. and Mrs. Niel Wald of Pittsburgh . . . Our prayers for a refuah shlemah to Mrs. William Horwitz and Mrs. Gabriel Neustadter . . . Many thanks to Trustee Carl Grossberg for the much needed snow salt these past weeks . . . Welcome home to Rabbi Bernard Twersky, Mr. and Mrs. Lawrence Kobrin, Trustee and Mrs. Jess Ward, Mr. and Mrs. Nathan K. Gross and Mr. and Mrs. Erwin H. Lipstadt from the World Conference of Ashkenazic Sephardic Synagogues in Jerusalem; and from points South to Vice Pres. and Mrs. William Foont and Mr. David Wiener.

As we go to press we take pride in noting that Trustee Abraham M. Druckman will be the guest of honor this Saturday night at a banquet at the Rumanian Synagogue Shaarei Shamayim of the East Side where he celebrated his Bar Mitzvah in 1904; and that our member, Mr. Chiel Reinhold, is Co-Chairman of the annual dinner of the Bobover Yeshiva to be

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held this Sunday at the Hotel Roosevelt.

* * *

Happy Birthday to:

Mrs. Rebecca H. Becker, Peter Benjamin, Carol Bernstein, Mrs. Arnold C. Brasch, Henry Cohen, Jay M. Cohen, Mrs. Joseph E. Cohen, Buddy Diamond, Mrs. Isidore Ehrman, Vice-Pres. William Foont, John D. Garrett, Mrs. Ben Glazer, Rabbi Herbert S. Goldstein, Mrs. Gabriel S. Goldstein, Mrs. Arthur H. Hecht, Mrs. Leopold Hirsch, Mrs. Jules Howard, Elliot Kamerman, Francine Keehn, Linda Levine, Robert Levine, Mark Linker, Mark Moskowitz, Aaron I. Reichel, Trustee Murray Rosenberg, Mrs. Myron Smith, Trustee William T. Steinlauf, Mrs. Arthur Udell, Laurie Udell, Joy R. Verschleiser and Richard Weinstein.

* * *

Happy Anniversary to the:

Fred Ehrmans, Ben K. Eisenbergs, Dr. Arthur H. Hechts, Stephen Kleins, Milton Mirkens, Norman Ostrows, Daniel Richs, Harvey Z. Shapiros, Leon Taubers, Nat Trotzky, Elliot Wohls and Max Zahlers.

MAZEL TOV



Noemi Susan Goldner

Congratulations to our members, Mr. and Mrs. Charles K. Goldner, upon the forthcoming marriage of their daughter, Noemi Susan, to Moses Muller, son of Mr. and Mrs. Elias Muller of Montreal.

The bride-to-be is a graduate of Brandeis University, magna cum laude. The groom-to-be is a graduate of Sir George Williams University in hydraulic engineering and has received **semichah** from the Lubawitcher Yeshiva. He is Vice-President of a Canadian textile mill.

Opera Notes (Cont'd)

only 28 years old, is in demand and has appeared in all the major opera houses in the United States as well as in Europe.

This year's Opera Benefit promises to be the most exciting performance of our 30 years. This will be a premiere performance. The two operas, CAVALLERIA RUSTICANA

and PAGLIACCI, will be under the direction of Frank Corsano. Music critics from every major newspaper and magazine will attend. Some 200 seats were reserved by the N. Y. City Opera for this purpose.

Will you and your friends be there on February 24, Saturday evening at 8:15 P.M.?

PLEASE ORDER YOUR OPERA TICKETS NOW FOR OUR BENEFIT PERFORMANCE ON SATURDAY NITE, FEB. 24

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Please send me.....tickets at.....each for the Benefit Performance of CAVALLERIA RUSTICANA and PAGLIACCI at the N. Y. State Theater Lincoln Center, on Saturday, 8:15 P.M., February 24. I am enclosing check for \$.....

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