

West Side Institutional Review

Vol. XXXI, No. 17

April 26, 1968

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28 Nisan, 5728

ALL INVITED TO SYNAGOGUE'S ANNUAL U.J.A. BRUNCH IN HONOR OF RABBI DR. AND MRS. O. ASHER REICHEL SUNDAY, MAY 5th AT 11:00 A.M.

All our congregants and friends are cordially invited to attend the annual Congregational U.J.A. Brunch in honor of our Rabbi Dr. and Mrs. O. Asher Reichel. The United Jewish Appeal is dedicated to the Jewish future because it is dedicated to saving lives and to extending the opportunities for freedom and happiness for those who are oppressed, imperilled and impoverished. A gift to the UJA is a contribution to humanity's cause — for the sake of the generations yet

unborn, and every Jew who believes that Israel should be allowed to exist must help at this time. Both men and women are invited to our UJA Brunch which will take place Sunday morning, May 5th in our own Grand Ballroom. Please mail your reservations (you may use the form on Page 3) or call the Synagogue at TR 7-8281 and leave word that you will be present.

Abraham M. Druckman
General Chairman

Herman H. Cohen
Brunch Chairman

W.S.I.S. Prayer Schedule

Friday, April 26th

Light Sabbath Candles Before6:28
Minchah6:35

Saturday, April 27th

Morning Service8:50
Sedrah: Shmeenee
BLESSING OF NEW CHODESH
Junior Congregation11:00
Rabbi Reichel's Talmud Class
(in English)5:35
Rabbi Pekier's Talmud Class
(In Yiddish)5:35
Minchah — PEREK I6:35
Reader of Service:
Steven Tiefenbrunn
Reader of Torah: David Kahn
Sabbath Terminates7:27

TURN CLOCK AHEAD

Week of April 28th

Sun. Morn. — ROSH CHODESH
IYAR7:00, 8:15
Mon.—ROSH CHODESH.....6:30, 7:40
Tues. thru Fri. Morn.6:45, 7:50
Minchah Daily—Followed by
Exposition of Halachos
by Rabbi Reichel7:40
Wed.—Rabbi Pekier's
Talmud Class8:10

Friday, May 3rd

*Light Sabbath Candles Before.....7:36
*Minchah6:30

Saturday, May 4th

Morning Service8:50
Sedrahs: Sazreea-Metzorah
Junior Congregation11:00
Rabbi Reichel's Talmud Class6:40
Rabbi Pekier's Talmud Class6:40
Minchah — PEREK II
Reader of Service: Elliot Spira
Reader of Torah: Robert Spira
Sabbath Terminates8:34

Week of May 5th

Sunday Morning7:15, 8:30
Mon. thru Fri.6:45, 7:50
Minchah Daily7:50

Friday, May 10th

*Light Sabbath Candles Before.....7:43
*Minchah6:30

*Those who usher in the Sabbath with the Congregation at an early hour should recite the "Shma" paragraphs and the Omer at night.

UNVEILING

The monument in memory of our late **President Jacob Kinzler** father of our member, Mr. Morris Kinzler, will be unveiled on Sunday, May 5th, at 3:00 P.M. at Mt. Hebron Cemetery.

IN CELEBRATION OF ISRAEL'S 20th ANNIVERSARY

Friday, 5th of Iyar — May 3rd

It has been the custom to celebrate Israeli Independence Day on Thursday when the 5th of Iyar is on Friday. Appropriate festive prayers will be recited at our Thursday services as well as on Saturday morning, May 4th. All our readers are urged to join us at services in a spirit of thanksgiving.

* * *

SALUTE TO ISRAEL PARADE

The annual Salute to Israel Parade will take place on Sunday, April 28th on Fifth Avenue from 57th Street to 78th Street. It will start at 11:00 A.M. (daylight time).

Mr. Nash Aussenberg, our Baal Tokaya, will again sound the Shofar at the opening of this event.

The pupils of our Hebrew School will attend the parade. They will assemble in their respective classrooms at 9:45 that morning and will be accompanied by their teachers.

West Side Institutional Synagogue

120-138 WEST 76th STREET

New York 10023

TR 7-8281-8251

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RABBI O. ASHER REICHEL.....Editor

**ANNUAL APPEAL FOR
MANHATTAN DAY SCHOOL
AT OUR YIZKOR SERVICES**

On the last day of Passover an appeal was made in our Synagogue by Rabbi Reichel and Mr. Charles Bendheim for one of our most important local educational institutions the Manhattan Day School (Yeshiva Ohr Torah). It offers close to 400 students in elementary school and kindergarten an intensive program of Jewish as well as secular studies. It is recognized as one of the outstanding Yeshivos Ketanos in the country and has served as a model school for many communities.

Those who were present at the Yizkor Service responded most generously. Those who were not in Synagogue are likewise urged to join in support. Checks made payable to "Manhattan Day School" may be sent to our office. The names of the donors will be listed in the "Review."

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~~~~~ **MEN'S CLUB NOTES** ~~~~~

Our next regular meeting will be held **Monday, May 6th**. We begin our meetings at **8:00 o'clock** so as to give more time for socializing and refreshments.

\* \* \* \* \*

**DATES TO REMEMBER**

Sunday, May 5th, 11 A.M. — U.J.A. BRUNCH IN HONOR OF RABBI AND MRS. O. ASHER REICHEL.

Sunday, May 19th — BAZAAR. WE STILL NEED LOADS OF MERCHANDISE.

Sunday, May 26th — BRUNCH. DR. MEYER TEXON, GUEST SPEAKER.

**ETHICS OF THE FATHERS**

Rabbi Herbert S. Goldstein is introducing here a new and additional Commentary of his own on the Ethics of the Fathers which he hopes to discuss in each edition of our REVIEW, from this Sabbath until the Sabbath before Rosh Hashanah.

**"ALL ISRAEL HAVE A PORTION  
IN THE WORLD TO COME"**

This Mishna is placed at the head—as the superscription of every one of the six Chapters of the Fathers and is to be found in the Mishna of Sanhedrin, Chapter 10, Mishna 1.

ALL, this really does not mean as it might be taken, to mean that everyone BORN into our faith has a portion in the world to come. That this interpretation is not so, we can see when we read what follows our text in the Talmud, namely, "These have no portion in the world to come: the one who declares that the Torah was not revealed from Heaven: the apikoros, etc."

Judaism, unlike the other religions, declares that not only its own devotees are entitled to the world to come, but also "the SAINTLY OF ALL NATIONS have a portion in the world to come," so say our sages. What a difference between the statement of our Rabbis and that which the daughter religion declares, unless one believes in its founder he is lost.

Mature woman would like to rent room with kosher kitchen privileges. Call during day MU 6-2691.

**FROM DECLARATION OF  
INDEPENDENCE OF ISRAEL**

The land of Israel was the birthplace of the Jewish people. Here their spiritual, religious and national identity was formed. Here they achieved independence and created a culture of national and universal significance. They wrote and gave the Bible to the world.

Impelled by this historic association, Jews strove throughout the centuries to go back to the land of their fathers and regain their Statehood. In recent decades they returned in masses. They reclaimed the wilderness, revived their language, built cities and villages, and established a vigorous and ever-growing community, with its own economic and cultural life. They sought peace, yet were prepared to defend themselves. They brought the blessing of progress to all inhabitants of the country.

On November 29, 1947, the General Assembly of the United Nations adopted a Resolution for the establishment of an independent Jewish State in Palestine and called upon inhabitants of the country to take such steps as may be necessary on their part to put the plan into effect.

Our call goes out to the Jewish people all over the world to rally to our side in the task of immigration and development and to stand by us in the great struggle for the fulfillment of the dream of generations — the redemption of Israel.

With trust in Almighty G-d, we set our hand to this Declaration, at this Session, of the Provincial State Council, in the city of Tel Aviv, on this Sabbath eve, the fifth of Iyar, 5708, the fourteenth of May, 1948.

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## REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

### OPEN MEETING MONDAY APRIL 29

You and your friends are cordially invited to attend an Open Meeting of our Women's League on Monday, April 29th at 12:30 P.M. in the Club Room on the 4th floor. We will have the pleasure of having as our guest speaker **Mrs. Carl Marcus** who will give an illustrated talk on "The Miracle of Israel." She will show us beautiful colored slides taken on her recent trip to the Holy Land where she was a delegate to the World Conference of Ashkenazic and Sephardic Synagogues.

Mrs. Marcus is a national vice-president of the Women's Branch of the Union of Orthodox Jewish Congregations of America and of the Federation of Jewish Women's Organizations of America, among her many communal posts.

Mrs. Samuel W. Siegel will be the hostess for the afternoon.

### Happy Birthday to:

Isaac Allen (his 93rd), Mrs. Pauline Barnett, Mrs. Estelle Baskowitz, Bruno Bayer, Henry Bratt, Dr. Emanuel Buchalter, Mrs. Charles Fiedler, Lawrence H. J. Foont, Mrs. Martin S. Foont, Mervyn Frankel, Mrs. Milton Gelman, Trustee George Gersony, Trustee Frederick E. Goldstein, Judy Greer, Mrs. Daniel Gribetz, Trustee Jess E. Gross, Geri Susan Gursky, Robert Hofbauer, Bruce Jacobowitz, Mrs. Maurice Kalker, Mrs. Martin Levine, Mrs. George L. Livingston, Jeffrey Lloyd, James Ostrove, Leslie Pressner, Sol Redlich, David Reichman, Mrs. Samuel Silver, Mrs. Steven Spira, Mrs. Joan H. Strausberg, Harold Udell and Trustee Jess Ward.

### Happy Anniversary to the:

Bruno Bayers, Stephen N. Earls, Walter Freemans, Sol Konstants and Edward Weinstens.

### SEFIRAH CHECK LIST

|        | Night of | Omer | Night of | Omer |
|--------|----------|------|----------|------|
| Fri.   | Apr. 26  | 14   | May 3    | 21   |
| Sat.   | Apr. 27  | 15   | May 4    | 22   |
| Sun.   | Apr. 28  | 16   | May 5    | 23   |
| Mon.   | Apr. 29  | 17   | May 6    | 24   |
| Tues.  | Apr. 30  | 18   | May 7    | 25   |
| Wed.   | May 1    | 19   | May 8    | 26   |
| Thurs. | May 2    | 20   | May 9    | 27   |

### BOARD MEETING

MONDAY, MAY 6th, 12:30 P.M.

Important projects to be discussed.



Mrs. Max Koch

Again we extend our heartfelt thanks to Bertha Koch for her diligent efforts to make our Passover Fund Campaign such a great success. Many thanks to all who contributed to make this a happy Passover for the needy.

### MR. & MRS. LEAGUE NOTES

At the last Board meeting Mr. and Mrs. Joseph Klein were the hosts.

The League's forthcoming colossal project is the co-sponsorship of the BAZAAR on Sunday, May 19th.

### M.D.S. BOOK FAIR

The annual Manhattan Day School P.T.A. Book Fair will be held Tuesday through Thursday, April 30th — May 2, from noon to 4 P.M. at the Yeshiva, 110 Manhattan Ave. Come to browse and to buy Judaica books in English and Hebrew. The grand opening will be Monday, April 29th, at 8 P.M.

### MAIL YOUR RESERVATIONS NOW FOR OUR U.J.A. BRUNCH IN HONOR OF RABBI AND MRS. REICHEL TO BE HELD SUNDAY, MAY 5, AT 11 A.M.

Mr. A. M. Druckman, General Chairman  
Mr. H. H. Cohen, Brunch Chairman  
WSIS UJA Committee  
120 West 76 St., New York City 10023

I (We) shall be pleased to attend the W.S.I.S. Brunch honoring Rabbi and Mrs. O. Asher Reichel on behalf of the United Jewish Appeal on Sunday morning, May 5, at 11:00 o'clock in the Grand Ballroom.

(Couvert \$2 per couple, \$1 per person)

Name .....

Address .....

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MRS. WILLIAM WEDEEN, Women's League Pres.  
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

## The Annual Memorial Services

for the departed whose plaques are on the Memorial Tablets in our Synagogue will be held on  
**Monday Evening, May 13th**  
**at 8:30 o'clock**

Rabbi Reichel will officiate.

### ADDITIONAL CONTRIBUTIONS TO YESHIVOS APPEAL

Abraham M. Davis, Ruth Davis, Meyer H. Fishman, Aaron Goldberg, Sidney Klein, David Lerner, Lillian Marcus, Eli Rosenblum, Herbert Rudnick.

## GETTING PERSONAL

By Sanford Solarz

We welcome back from his fourteen month stint of service in Vietnam Spec. 5 Robert Gersony, the son of Trustee and Mrs. George Gersony. He was awarded the Bronze Star for meritorious service . . . Our member, Mrs. Erwin H. Lipstadt, will be a featured guest on a special T.V. program for Jerusalem's Shaarei Zedek Hospital on Sunday morning, May 5th, on Channel 7, at 9 o'clock . . . **Mazel tov** to our members, Mr. and Mrs. Meyer Friedman upon the **birth** of Laura Susan to their children, Mr. and Mrs. Albert Gottesman; to our member, Mr. Bruno Wanderer upon the **birth** of Michael K. to his children, Mr. and Mrs. Gerald Uram . . . Welcome home from abroad to Mr. Charles H. Bendheim, Mr. Sigmund Koppel, Treasurer and Mrs. Samuel Silver; and from points south and west to Mr. Ernest Apfelbaum, Trustee and Mrs. Murray Cumsky, Mr. Emanuel Gluck, Miss Lee Gluck, Trustee and Mrs. Abraham Goldman, Mrs. Louis Herbst, Trustee and Mrs. William Horwitz, Trustee and Mrs. Max Klein and Mr. Morris Segerman . . . Our prayers for a speedy recovery for Mrs. Kurt Benjamin, Mrs. Harry Z. Hyman and Mr. Benno Steinlauf.

### SHALOM!

We are delighted to note that new families are moving into our neighborhood. Should you know of newcomers, please invite them to our services and to our social activities listed in the **Review**. Rabbi Reichel will be glad to personally welcome them. Kindly send us their names, addresses and phone numbers.



CATCH A  
YELLOWBIRD  
TO  
TAMPA  
FT. LAUDERDALE  
AND  
MIAMI



GERTZ BROS., N.Y.C.

## OUR GALA BAZAAR ON SUNDAY, MAY 19th



Fred Heiser



Mrs. Samuel Gursky

Co-Chairmen of the Event

### A BIZARRE STORY

A bazaar is a headache—a muddle—a wreck.  
A bazaar is a frightening pain in the neck.  
It's worrisome—difficult—arduous it's wild  
It's frustrating—irrational—erratic—a child.  
It's demanding—unfriendly—it's tiresome and long.  
The odds are overwhelming that things will go wrong.  
You're a stock boy—a packer—a salesman and clerk,  
And someone sure to tell you it's not worth the work.  
Forget about plaudits, recognition and glory.  
Only unsung heroes play a part in this story.  
One thing is certain; it's all done with a smile.  
It meets the needs of the W. S. I. S., that makes it worth while.  
So get on the bandwagon and join the parade.  
Call or write letters to your friends in the trade.  
It's with your help only that we can go far,  
To make this the biggest and greatest bazaar.

Packages shipped to the Synagogue office, 122 West 76th Street, New York 10023, should be earmarked, "W.S.I.S. Bazaar." If you have packages to be called for, kindly phone TR 7-8281.

Phone: LUdlow 8-8000

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