

**FOR HIGH HOLY DAYS SEATS
AND HEBREW SCHOOL
REGISTRATION
CALL TR 7-8281 or 8251**

West Side Institutional Review

Vol. XXXII, No. 2

September 27, 1968

ב"ה

5 Tishrei, 5729

Gemar Chaseemah Tovah



W.S.I.S. Prayer Schedule

Friday, Sept. 27

Selichos 6:15, 7:20
Morning Services 6:45, 7:50
Light Candles Before 6:28
Minchah 6:30

Sat., Sept. 28—SHABBOS SHUVAH

Morning Service 9:00
Sedrah: Vayelech
Minchah 6:10

Reader of Service: Robert Levine
Reader of Torah: David Kahn
Halachic Discourse
by Rabbi Reichel

Sabbath Terminates 7:19

Sunday, Sept. 29

Selichos 6:45, 8:00
Morning Services 7:15, 8:30
Monday Selichos 6:15, 7:20
Monday Services 6:45, 7:50

Minchah — Followed by
Exposition of Halachos
by Rabbi Reichel 6:30

Tues., Oct. 1—EREV YOM KIPPUR

Selichos and Services 6:35, 7:40
Minchah (Successive Services)

1:45 to 3:30

Light Candles Before 6:22
Kol Nidrei 6:20

Wed., Oct. 2 — YOM KIPPUR

Morning Services 8:20
Junior Congregation 10:45
Yom Kippur Terminates 7:13

Thurs., Oct. 3

Morning Services 6:45, 7:50
Minchah 6:25

Friday, Oct. 4

Morning Services 6:45, 7:50
Light Candles Before 6:17
Minchah 6:20

Saturday, Oct. 5

Morning Services 9:00

Sedrah: Haazeenu

Junior Congregation 10:45

Rabbi Reichel's Talmud Class
(in English) 5:15

Rabbi Pekier's Talmud Class
(in Yiddish) 5:15

Minchah 6:15

Reader of Service: Richard Kahn

Reader of Torah:

Steven Tiefenbrunn

Sabbath Terminates 7:07

Sun., Oct. 6 — EREV SUCCOS

Morning Services 7:15, 8:30

Light Festival Candles 6:14

Minchah 6:20

Kiddush in Succah All Yom Tov

Monday, Oct. 7 — SUCCOS I

Morning Service 8:50

Junior Congregation 10:45

Minchah 6:20

Light Festival Candles

Tuesday, Oct. 8 — SUCCOS II

Morning Services 8:50

Junior Congregation 10:45

Talmud Classes 5:15

Minchah 6:15

Festival Terminates 7:03

Wed.-Fri., Oct. 9-11 — CHOL HAMOED

Morning Services 6:30, 7:40

BREAKFASTS IN SUCCAH

Minchah (Wed. & Thurs.) 6:15

Friday, October 11

Light Candles Before 6:05

Minchah 6:10

Saturday, October 12

Morning Service 8:30

Rabbi Dr. and Mrs. O. Asher Reichel

cordially invite

All Trustees, Members and Congregants

and their families

to the

Annual Yom Tov Season Reception

at their home

Sunday afternoon, Sept. 29, from 3:00-6:00 o'clock

Address: 230 West 79th Street



Cantor Irving Silver

Member of our Synagogue and Men's Club, will chant Kol Nidrei and Musaf at our Auxiliary Yom Kippur services.

WHAT IS TSHUVAH?

WHAT IS SUCCOS?

A Lulav? An Esrog?

A Machzor?

These are some of the subjects about which your children will receive a thorough knowledge if they will be enrolled in our Hebrew School NOW. Visit our office with your children this Sunday morning!

Please do not make the mistake of postponing the religious education of your children. It is later than you think. Our principal will be glad to discuss with you the educational program of your children.

West Side Institutional Synagogue

120-138 WEST 76th STREET

New York 10023

TR 7-8281-8251

Published bi-weekly from the Second Friday in September to the Second Friday in June. Subscription: One Dollar Per Year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y.

RABBI O. ASHER REICHEL.....Editor

FROM THE RABBI'S DESK**AN INVITATION TO COLLEGIATES**

YAVNEH, the religious Jewish students association, is dedicated to serving religious Jewish students on college campuses throughout the country. It sponsors lectures, classes, publications, and get-togethers to enable students to broaden their understanding of traditional Judaism and to establish social contacts. Thus YAVNEH helps strengthen a student's commitment to Judaism and thereby enables him or her to make a greater contribution to the community as well.

Our readers are urged to send the names and addresses of college students to the headquarters of Yavneh, 84 Fifth Avenue, New York 10011. The students in turn will be contacted by the nearest YAVNEH chapter. Please do so without delay.

FESTIVAL NOTES**Shabbos Shuvah**

The Sabbath following Rosh Hashanah is known as the Sabbath of Repentance because of the Haftarah chanted on this Sabbath from the Prophetic Book of Hosea which begins with the words, SHUVAH YISRAEL, "Return (or repent) O Israel to thy G-d."

As is customary every year, Rabbi Reichel will deliver his Shabbos Shuvah Halachic Discourse on Saturday afternoon after Minchah.

Erev Yom Kippur — Tues. Oct. 1

The Erev Yom Kippur Minchah service precedes the final meal of that day. The "Al Chate" prayer of Yom Kippur is added to the Shmoneh Esray of Minchah (this service is found in the Yom Kippur machzor). Successive Minchah services on Erev Yom Kippur are conducted at our Synagogue from 1:45 to 3:30 P.M.

Yom Kippur

The solemn Season of Repentance reaches its highest climax on Yom Kippur. On this day we are not only serious and sincere in our desire to repent but we have the strength of character to continue on the Righteous Path by depriving ourselves of bodily pleasure and life

MEN'S CLUB NOTES

Our next meeting will take place on **Monday, October 21 at 8:30 p.m.** That evening we will decide which lucky person will be the proud owner of a television set. There will be a social hour beginning at 7:30 o'clock preceding the meeting.

* * * *

Now is a good time to order choice seats for the Men's Club movie benefit of "Funny Girl" at the Criterion Theatre on Sunday evening, December 8th. Call the Synagogue office or write to the Men's Club.

MR. & MRS. LEAGUE TO DECORATE SUCCAH

The Mr. & Mrs. League Succah Decorating Committee headed by Chairman Sally Goodgold and Co-Chairman Ann Klein, will meet to decorate the Succah on Thursday night, October 3 and Saturday night, October 5. Helping hands welcome.

Our Women's League will again defray the entire expenses for the decorations of our Succah as well as the Kiddush and Motzi for the entire congregation during the Yom Tov.

We welcome our youth to help serve the Kiddush in the Succah.



Mrs. Maurice Goodgold
Chairman

sustaining necessities such as food, drink, washing, and anointing of our bodies; wearing of leather shoes and other earthly pleasures. By "afflicting our souls" in this manner from sundown to the evening of the next day we prove that we have the stamina to remain faithful Jews throughout the year.

Reminder: Bring non-leather footwear for Yom Kippur.

Succos

On Sunday eve, October 6, we usher in the Festival of Tabernacles. Following the solemn High Holidays, it is, in contrast, a time of joyous celebration. The keynote of its observance is as expressed in the phrase "Vesumachtaw Bechagachaw." (And thou shalt rejoice in thy festival).

The festival derives its name from the Succah, a temporary dwelling built especially for the holiday. The temporary nature of the Tabernacle is symbolic of the tribulations faced by the Jew in this world. Meals should be eaten in the Succah.

Breakfast in the Succah will be available during Chol Hamoed following each of the weekday and Hoshana Rabbah morning services, at two dollars per person.

The Four Species

In addition to the commandment of the Succah, the Torah commands us, "And ye shall take on the first day the fruits of goodly trees, branches of palm trees, and boughs of thick trees and willows of the brook and ye shall rejoice before your G-d seven days" Leviticus XXIII:40. The fruit of the goodly tree is the **esrog**; the branch of the palm tree is the **lulav**; boughs of thick trees are the myrtle or **hadassim**; and the branches of the willow are the **aravose**.

ESROG AND LULAV

Rabbi Pekier is accepting orders for a Lulav and Esrog at the Synagogue or at his home, SC 4-5163.

YIZKOR SERVICES

On Shmini Atzeres, Monday, October 14, Yizkor services will be recited at our Synagogue. If you wish to have Special Memorial Prayers recited for your dear ones, please fill out the form below and mail it to our office by October 11.

West Side Institutional Synagogue
122 West 76th Street

I hereby request you to offer the Yizkor Memorial Prayers for the following (list Hebrew names):

and I enclose donation of \$.....

Name

Address

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

SUCCOTH LUNCHEON TO BE HELD WEDNESDAY, OCTOBER 9th

You and your friends are cordially invited to attend our annual SUCCOTH LUNCHEON on WEDNESDAY, October 9th at 12:30 P.M. Weather permitting, we will hold our meeting in the Succah. Rabbi O. Asher Reichel will be our Guest Speaker and will relate some interesting and informative highlights connected with the Holidays.

Bring your friends and prospective members to this very entertaining and enjoyable afternoon.

SEATS AVAILABLE FOR YOM KIPPUR

If for any reason you have not as yet purchased your tickets, you may still do so. Contact the Synagogue office, TR 7-8281 or 8251.

FROM OUR YOUTH DIRECTOR

We are delighted to inform our parents and friends that following the High Holy Days we shall launch an "Oneg Shabbat" for youngsters 7 to 13 years of age. The program will include stories, games, entertainment and refreshments.

If you have no young children of your own, surely you must know of children in our community who would enjoy participating in our program. Kindly send their names, ages, addresses and phone numbers to our office.

STATEMENT OF OWNERSHIP

The following statement appears in conformity with Post Office regulations. Statement of Ownership, Management and Circulation (Act of Oct. 23, 1962; Section 4369, Title 39, United States Code).

Date of filing, Sept. 27, 1968; title of publication, West Side Institutional Review; frequency of issue, biweekly from Sept. to June; location of known office of publication, 122 West 76th St., N.Y., N.Y. 10023; location of headquarters or general business office of publisher, 122 West 76th St., N.Y., N.Y. 10023; Publisher, West Side Institutional Synagogue, 122 West 76th St., N.Y., N.Y. 10023; Editor, Rabbi O. Asher Reichel, 122 West 76th St., N.Y., N.Y. 10023; Managing Editor, None; Owner, West Side Institutional Synagogue, 122 West 76th St., N.Y., N.Y. 10023.

Known Bondholders, Mortgagees and other Security Holders owning or holding 1% or more of total amount of bonds, mortgages or other securities are: None.

	Aver. No. Copies Each Issue During Preceding 12 Mos.	Single Issue Nearest to Filing Date
A. Total No. copies printed (net press run)	2,300	2,300
B. Paid Circulation		
1. To Term Subscribers by Mail, Carrier, Delivery or other means ..	2,140	2,140
2. Sales through Agents, Newsdealers	None	None
C. Free distribution including samples by Mail Carrier Delivery or other means	60	60
D. Total No. of copies distributed (sum of lines B1, B2, and C)	2,200	2,200

Happy Birthday to:

Gail Barsky, Mrs. Tonie Iger (80th), Dr. David Beilock, Mrs. Betty Cohen, Mrs. Max Debek, Rubin Falk, Mrs. Mae Feltman, Irving Feuerlicht, Mrs. Lenore Finkelstein, Mrs. William Foont, Trustee Jacob Frankel, Mrs. Samuel Gardner, Etta Gertz, Mrs. Jess E. Gross, Jonathan N. Harris, Sylvia Jacoby, Daniel Kalker, Laura Kamerman, Mrs. Leon and Gary Kantrowitz, Rochelle Kaplan, Dr. Joseph Moses, Hillel M. Reichel, Mrs. Roger Rosenberg, Susan Roth, Mrs. G. Richard Rubenstein, Albert Schmeidler, Mrs. Jacob H. Silverstein, Arthur Stein, Mrs. Herbert Tumpowsky, and Martin Weiss.

Happy Anniversary to the:

Felix Bilgreys, Ben Z. Cohens, Phillip F. Frankels, Joseph M. Kleinfelds and Mitchell Weins.

Junior Congregation

Junior Congregation services for the children will be held on the Festival days at 10:45 A.M. Our children are also given the opportunity to perform the Mitzvah of waving the Lulav and Esrog.

* * *

Our Public Schools are required by law to excuse pupils who will not attend school on Succos (Monday and Tuesday). Our Rabbi will be glad to send personal letters to the principals when necessary.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational family and extend our sympathy to their dear ones.

Ruth W. Axel — wife of our member, Mr. Benjamin Axel.

Herman Kinzler — brother of our member, Mr. Kalman Kinzler.

Rochma Reinhold — our Women's League member, wife of our member, Mr. Chiel Reinhold, and aunt of our member Mrs. Harry Hausman and Mr. Aaron Reinhold.

LOCAL DIRECTORY

Manhattan Day School
(Elementary Yeshiva & Kindergarten):
110 Manhattan Ave. Phone: 663-5200

Mikvah:
234 West 78th St. Phone: 799-1520

SAMUEL W. SIEGELHon. President
SAIAH O. ZUCKERPresident
WILLIAM FOONT1st Vice-President
JONAS LEISTEN2nd Vice-President
SAMUEL SILVERTreasurer
HAROLD KAPLANSecretary
RABBI HERBERT S. GOLDSTEIN, D.D.
Rabbi Emeritus

RABBI O. ASHER REICHEL, D.H.L., Rabbi
RABBI MOISHE C. PEKIER, Talmudic Lecturer
REV. ZALMON YAVNEH, Cantor Emeritus

BOARD OF TRUSTEES

Stanley Adler	Leon Herman
Harry Altman	H. William Hirsch
Samuel K. Beier	William Horwitz
Sol Bellsey	Morris Jablow
Joseph Buchsbaum	Edward Jacobs
Herman H. Cohen	Harold Kaplan
Jules Cohen	Burton Keibert
Albert H. Colin	Max Klein
Murray Cumsky	Henry L. Kraushar
Abraham M. Davis	Moses Langer
Sam Davis	Jonas Leisten
Abraham M. Druckman	Saul Linzer
Fred Ehrman	Adolph Meirowitz
Dr. Frank E. Fink	Alexander Raichman
William Foont	Martin Romerovski
Hon. Harry B. Frank	Joseph L. Rosenberg
Jacob Frankel	Murray Rosenberg
Phillip F. Frankel	Harry Schetzer
Frank Frohman	Samuel W. Siegel
George Gersony	Samuel Silver
Ben Glazer	Bernhard Spira
Jacob Goldberg	William T. Steinlauf
Abraham Goldman	Irving Streit
Frederick E. Goldstein	Frank L. Taks
Jean Goldwurm	David H. Ullman
Jacob Goodman	Jack Verschleiser
Dr. Samuel Greenberg	Harry Ward
Jess E. Gross	Jess Ward
Carl Grossberg	Louis Weinstein
Samuel Gursky	Max J. Zimmer
Freddy Heiser	Isaiah O. Zucker

ADVISORY BOARD

Harry Appel	Deszo Goldner
William Bassor	Henry Hirsch
Henry Blankfort	Moe Oltarsh
Hon. David N. Edelstein	Gustave R. Rubenstein
H. WILLIAM HIRSCH.....Men's Club Pres.	
MRS. WILLIAM WEDEEN.....Women's League Pres.	
MRS. SAMUEL GURSKY.....Mr. & Mrs. League Pres.	

A TIMELY THOUGHT

There are some people who for some urgent reason were away from the Synagogue on the High Holy Days. However they must not forget their obligations to their Synagogue for the seat they occupied throughout the year and their Yom Kippur pledge. The Synagogue can function only if every member and worshipper contributes his share for its maintenance.

SOL SINGER Inc.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS
384 AMSTERDAM AVENUE
Bet. 78th-79th Sts.

TRafalgar 7-8910-11

TERYLENE TABLECLOTHS

NO IRONING EVER
Irish imported, assorted colors
and sizes

OTHER UNUSUAL GIFTS

at wholesale prices.
Samples at cost.

THE CORNER PAVILION

381 Park Ave. South, Suite 317
MU 4-3073

993-4100

FIEDLER ROOFING CO., Inc.

Roofing and Sheet Metal Contractors

91 Bruckner Blvd.
Bronx, N.Y. 10454

GETTING PERSONAL

By Sanford Solarz

Mazel tov and best wishes to our members Mr. and Mrs. Aaron Gelb upon the **marriage** of their son, Jonas, to Sharon, daughter of Mrs. Rhoda Zucker; to our Trustee and Mrs. Louis Weinstein and to the grandmother, Mrs. Morris A. Goodman, upon the **marriage** of their son, Martin A. to Lynne, daughter of Mr. and Mrs. Isadore Michael of Miami; to Mrs. Jeanette Mosbacher upon the **Bar Mitzvah** of her grandson, Ronnie, son of her children, Mr. and Mrs. Salo Schlanger; to our Trustee and Mrs. Jules S. Cohen upon the **birth** of Drew to their children Mr. and Mrs. Joseph E. Cohen; to our Trustee and Mrs. Fred Ehrman, the parents, and to our members Mr. and Mrs. Sam Ehrman, the grandparents, upon the **birth** of Eric Jonathan; to our members, Dr. and Mrs. Ernest Freeman upon the **birth** of a son to their children Mr. and Mrs. John Freeman in Israel to our members Mr. and Mrs. Leon Pieniek upon the **birth** of a granddaughter; to our members Mr. and Mrs. Joseph Stein upon the **birth** of Adam Kenneth to their children Mr. and Mrs. Robert Stein.

Congregational felicitations to our Women's League member, Mrs. Isidor M. Binder, upon her election to the presidency of the Manhattan Chapter of the Mizrahi Women of America.

Welcome home, and to our Synagogue, to Capt. Dr. Manfred Hahn, son of Mr. and Mrs. Sally Hahn, upon his return from military service in Viet Nam.

All our best wishes to Trustee and Mrs. Max Klein in their new home.

Welcome home from abroad to Mr. and Mrs. Mark Elbaum and children, Sharon and Ruth, Miss Esther Gar, Trustee and Mrs. Jacob Goldberg, Dr. and Mrs. Morris Goodgold and children, Jay and Iris, Mr. and Mrs. Leopold Hirsch, Mr. and Mrs. Lipa Silberstein, Mrs. Anna Simon, Mr. and Mrs. Simon Stern, Mr. and Mrs. Zoltan Stern, Mrs. Morris Tiefenbrunn and son Steven, and Dr. and Mrs. Leon Wulman.

Congratulations to Roy, son of Mr. and Mrs. Herbert Tumpowsky upon the earning of his C.P.A. degree and to Mrs. Roy Tumpowsky upon receiving her B.A. from Hunter College.

Our prayers for a speedy recovery for Mrs. Murray Cumsky.

WE EXTEND OUR BEST WISHES FOR A HEALTHY, PROSPEROUS AND HAPPY NEW YEAR TO OUR RELATIVES AND FRIENDS OF W.S.I.S.

Rabbi and Mrs. Herbert S. Goldstein
229 West 78th Street

Rabbi and Mrs. O. Asher Reichel
Aaron Israel, Sarah Miriam,
and Moses Hillel
230 West 79th Street

Rabbi and Mrs. Moishe C. Pekier
and Children
203 West 81st Street

Cantor and Mrs. Zalmon Yavneh
and Family
100 West 76th Street

Cantor and Mrs. Irving Silver
277 West End Avenue

Ruth and Abraham M. Davis

Mr. and Mrs. Abraham M. Druckman
211 Central Park West

Mr. and Mrs. David S. Elkins
Harry Fogel

222 West 77th Street

Rabbi and Mrs. Morton D. Garfil
215 West 75th Street

Mr. and Mrs. Jacob Goldberg
and Family

Mr. and Mrs. Frederick E. Goldstein
and Family

Max Grodnick
11 Riverside Drive

Mr. and Mrs. Jack Heyman

Mr. and Mrs. Morris Jablow

Abraham Krumbein
316 West 79th Street

Murray Moss
235 West End Avenue

Mr. and Mrs. Harry Schetzen
5 Riverside Drive

Julius Wiesel
228 West 71st Street

and from a Friend

Academy LIQUOR CORPORATION

FAMOUS FOR
HOUSE
OF **FLATOW**
KIDDUSH WINE

Extend Best Wishes for a Very
HAPPY NEW YEAR

Finest Selection of
WINES & LIQUORS
FOR ALL SIMCHAS

2648 BROADWAY AT 100th ST.
East Side of Broadway
We Deliver - Phone 222-7770

FISCHER BROS. and LESLIE

Strictly כשר כשר Kasher

Meats - Poultry - Delicatessen

Bar-B-Q Chickens

230 W. 72 St. SU 7-1715

LIPSTADT MEMORIAL CO. MONUMENTS

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St., New York 24, N.Y.
Tel.: TRafalgar 4-6843

Phone: LUDlow 8-8000

RABBI ISIDOR M. BINDER
MOHEL — מוהל

By Appointment Only

Office: 1215 Grand Concourse, Bx.
Study: 440 West End Avenue, N.Y.

STERN'S KOSHER PASTRY SHOP, INC.

490 AMSTERDAM AVENUE
Bet. 83rd and 84th Sts.
TR 3-2040

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions
2189 BROADWAY

SUSquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

ESPLANADE CATERERS

Hotel Esplanade

305 West End Avenue

TR 3-8899

TR 4-5000

Fan Ziskin

@Glatt Kisher

Phone SEdwick 3-5400

Their Memory Deserves the Finest

Bronx & Lauer Memorials Corp.

BEN PEARLBERG

Monuments of Every Description

2020 Jerome Avenue Bronx 53, N.Y.
Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements

76th St. & Amsterdam Avenue

ENdicott 2-6600

Carl Grossberg, Director