

HON. YAKOV AVIAD
Deputy Consul-General of Israel
Guest Speaker
Saturday Morning, March 21

West Side Institutional Review

Vol. XXXIII, No. 7

March, 1970

Adar II, 5730

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MAKE YOUR RESERVATIONS EARLY FOR PASSOVER SEDORIM



Samuel Silver
Seder Chairman

We are pleased to inform our congregants and readers that the Congregational Sedorim will be held at the Esplanade Hotel on 74th Street and West End Avenue, in cooperation with our neighboring Lincoln Square Synagogue. Rabbi Reichel will conduct the Seder on the first night, Monday, April 20th, and Rabbi Riskin will conduct the Seder on the second night.

Treasurer Samuel Silver, Chairman of our Seder Committee, urges our readers within walking distance who wish to attend the Sedorim to make their reservations at once. The cost for each night

Public Lecture

MONDAY, MARCH 16, 8:15

"THE POSITIVE APPROACH TO SOVIET JEWRY"

By Rabbi Harry Bronstein

All our congregants and friends are invited to hear an exciting eye-witness report on the Jews behind the Iron Curtain by Rabbi Harry Bronstein, known as the "Travelling Rabbi." Since 1958 he has made nine extensive visits to the Soviet Union and its satellite countries including Poland and Hungary where he has represented Jewish organizations in *Hatzalah* (rescue) activities. His travels have also taken him to Australia, Japan and South America. He is president of *Al Tidom* (Do Not Be Silent) Association.

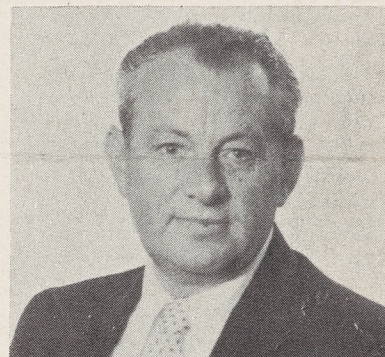
All are welcome. Refreshments.

EMIL GLUCKER GUEST OF HONOR AT CONGREGATIONAL UJA BRUNCH SUNDAY, MAY 3

Abraham Druckman, General Chairman; Herman Cohen, Brunch Chairman

The precarious situation of the State of Israel and of our brethren in many communities pose a tremendous challenge to us. We trust that all our congregants will respond to the emergency call by attending our annual UJA Brunch on Sunday, May 3, at 11 A.M.

Our esteemed member and guest of honor, Mr. Emil Glucker, has in past years been honored for his leading roles in Bonds for Israel, Federation of Jewish Philanthropies, as well as the UJA, through their respective Paper Industries Divisions. Mention should be made of his chairmanship of the Yeshiva University Albert Einstein College of Medicine Dinner.



Emil Glucker

* * *

Please advise the Committee that you will attend the Brunch (for which there will be no cover charge).

Purim Notes

Reading of Megillah

Saturday Night, March 21 and Sunday Morning, March 22

* * *

Children Welcome

Our parents are urged to come with their children to the Purim services on Saturday night at 6:40 and on Sunday morning by 9:00 (services begin 8:30). The children will receive the traditional greggers and hamantashan with the compliments of our Women's League.

* * *

Purim celebrates the deliverance of the Jews of Persia from extermination by the plot of Haman, Prime Minister of King Ahasuerus of Persia, 2,443 years ago. He chose the 13th day of Adar by casting lots from which the name Purim is derived. By the vigilance of Mordecai, who exposed a conspiracy against the king's life, and the intervention of his cousin, Esther the Queen, the Jews were saved. The crafty Haman was hanged on his own gallows which he had prepared for Mordecai and the King appointed Mordecai Prime Minister in his place.

Jewish law requires that the Megillah, the book of Esther, containing the story of Purim, be heard by men, wo-

(Continued on Page 3)



Rabbi Harry Bronstein

West Side Institutional Synagogue

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New York 10023

TR 7-7652, 7653

Published monthly from mid-September to mid-June. Subscription: One dollar per year. Entered as second class matter Sept. 22, 1938, at the Post Office at New York, N. Y.

RABBI O. ASHER REICHELEditor

WSIS PRAYER SCHEDULE**Fri., March 13**

Kindle Sabbath Candles Before.....5:42

Minchah5:45

Sat., March 149:00

Sedrah: Pekuday

Rabbi Reichel's Talmud *Berachos*

Class (in English)4:30

Rabbi Pekier's Talmud *Kesubos*

Class (in Yiddish)4:30

Minchah5:30

Torah Reader: Philip Widlanski

Cantor: Robert Levine

Seudah Shlishis

Host: Rabbi Joel Geffen

Sabbath Terminates6:37

Week of March 15

Sunday Morning7:30, 8:30

Rabbi Pekier's Classes9:00

Daily Mornings6:45, 7:50

Minchah—Followed by Exposition
of Halachos by Rabbi Reichel5:50**Thurs., March 19—TAANIS ESTHER**

Morning Services and

Selichos6:30 7:40

Minchah (Vayechal)5:40

Fri., March 20

Kindle Sabbath Candles Before.....5:49

Minchah5:55

Sat., March 219:00

Sedrah: Vayikra—

PARSHAS ZACHOR

Talmud Classes4:35

Minchah5:35

Torah Reader: Jonathan Herlands

Cantor: Steven Tiefenbrunn

Sabbath Terminates6:44

Megillah Reading

Week of March 22

Sunday—PURIM

(Megillah)7:00, 8:30

Daily Mornings6:45, 7:50

Minchah6:00

Fri., March 27

Kindle Sabbath Candles Before.....5:57

Minchah6:00

Sat., March 289:00

Sedrah: Tzav—PARSHAS PARAH

Talmud Classes4:45

Minchah5:45

Torah Reader: Hillel Reichel

Cantor: Michael Widlanski

Sabbath Terminates6:52

Week of March 29

Sunday Morning7:30, 8:30

Daily Mornings6:45, 7:50

Minchah6:05

Fri., April 3

Kindle Sabbath Candles Before.....5:59

Minchah6:05

MEN'S CLUB NOTES**FORTHCOMING MEETINGS**

Our members are invited to attend the public lecture on Jews behind the Iron Curtain following our meeting on Monday evening, March 16. The business meeting, which will precede the lecture, will start at 7:30 P.M.

A regular meeting will also be held on Monday evening April 6 at 8:15. Refreshments will be served.

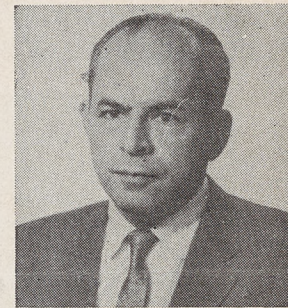
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MEN'S CLUB OFFICERS ELECTED FOR COMING YEAR

H. William Hirsch
President



Murray Rosenberg
1st Vice-President



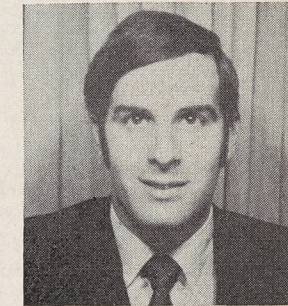
Gerard Benjamin
2nd Vice-President



Benjamin Etzkowitz
Treasurer



Samuel Schwartz
Financial Secretary



Alan J. Cohen
Recording Secretary

Sat., April 49:00

Sedrah: Shemini

PARSHAS HACHODESH

BLESSING OF NEW CHODESH

Talmud Classes4:50

Minchah5:50

Torah Reader: Roy Stern

Cantor: Philip Bendheim

Sabbath Terminates7:00

Week of April 5

Sunday Morning7:30, 8:30

Tues.—ROSH CHODESH

NISAN6:30, 7:40

Daily Mornings6:45, 7:50

Minchah6:15

Fri., April 10

Kindle Sabbath Candles Before.....6:12

Minchah6:15

Sat., April 11—

YOUTH SABBATH9:00

Talmud Classes5:00

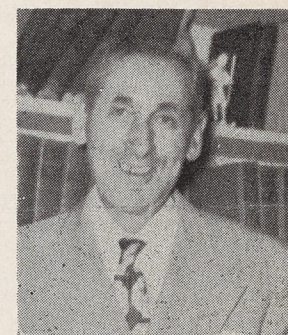
Sabbath Terminates7:08

LOCAL DIRECTORY**MIKVAH:**

234 West 78th St. Phone: 799-1520

STM SCRIBES (Tephilin Examinations)

220 W. 80th St. Phone: 799-1510



Emanuel Jacobs
Sergeant-at-Arms

Buddy Friedman Post JWV

will celebrate its

25th anniversary and

Installation of Officers

at Brunch, Sunday, Apr. 12,

at Noon. All welcome.

Simon Englander, Commander

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

OPEN MEETING, MONDAY, MARCH 9

You and your friends are cordially invited to attend an OPEN MEETING on Monday, March 9th at 12:30 P.M. We will have an *Afternoon of Games*.

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CHILDREN'S VILLAGE LUNCHEON MONDAY, MARCH 16

Our Children's Village Luncheon will be a glamorous, gorgeous affair no one should miss. Bring your relatives and friends . . . it is a "mitzvah" to help orphan children in Israel since the money is being raised for an air raid shelter. Remember MONDAY, MARCH 16th, NOON in our BALLROOM.

DONATION FOR LUNCHEON is \$10.00

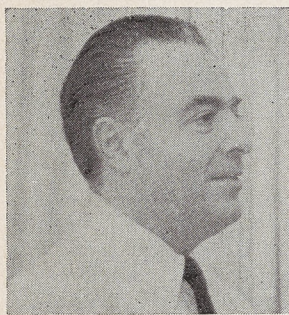
Mrs. Irving Balmuth, Chairman

Mrs. Fred Goldstein, Co-Chairman

* * * * *

OUR SINCERE THANKS to Mmes. William Foont, Blanche Scharfman and William Wedeen who were hostesses at our March 2nd Board Meeting.

OUR BAZAAR — SUNDAY, MAY 17



Fred Heiser

Men's Club and Mr. & Mrs. League Bazaar Co-Chairmen



Mrs. Samuel Gursky

**MERCHANDISE IS THE LIFEBLOOD OF A BAZAAR,
WITHOUT IT, WE CANNOT FUNCTION
WHAT CAN YOU BRING OR SEND?**

**Kindly label packages "W.S.I.S. Bazaar" or
call TR 7-7652 if you wish us to pick up same.**

Purim Notes (Cont'd)

men and children both on Saturday night and on Sunday.

In view of the fact that Purim falls on Sunday, we will have a later morning service at 8:30 in addition to the early service at 7:00.

The Book of Esther also enjoins us to make Purim a special occasion for giving gifts, known as "Mishloach Manos," consisting of two portions of prepared food. In addition, we are to give charity that day.

On Purim afternoon the festive meal is begun before sundown.

The day after Purim is called Shushan Purim, in commemoration of the Jews of Shushan who defended themselves for two days.

*Reminder: Bring Megillahs
to Synagogue on Erev Shabbat.*

Fast of Esther March 19

The day before Purim is ordinarily observed as a minor fast day — the Fast of Esther — in commemoration of the fasting of the Jews who had come under the evil decrees of Haman before their deliverance through Mordecai and Esther. However, when Purim falls on a Sunday — as it does this year — since we are not permitted to fast on the Sabbath, the fast is moved from its regular date on the calendar. Rather than fast on Friday, when time must be devoted to preparations for the Sabbath, the fast is on the Thursday preceding Purim.

MR. & MRS. LEAGUE NOTES

At the board meeting on Wednesday evening, March 11, Mr. and Mrs. Eugene Ten Brink will be the hosts.

**THE PARTY SCHEDULED FOR
SATURDAY NIGHT, MARCH 14
HAS BEEN POSTPONED**

SAMUEL W. SIEGELHon. President
ISAIAH O. ZUCKERPresident
WILLIAM FOONT1st Vice-President
JONAS LEISTEN2nd Vice-President
SAMUEL SILVERTreasurer
WILLIAM T. STEINLAUFSecretary
RABBI O. ASHER REICHEL, D.H.L.Rabbi
RABBI MOISHE C. PEKIERTalmudic Lecturer
REV. ZALMON YAVNEHCantor Emeritus

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Freddy Heiser	Isaiah O. Zucker
Leon Herman	

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Frank Frohman	Max J. Zimmer
George Gersony	

H. WILLIAM HIRSCHMen's Club Pres.
MRS. WILLIAM WEDEENWomen's League Pres.
MRS. SAMUEL GURSKYMr. & Mrs. League Pres.

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Helen Elfenbein — Women's League member.

James Feuerlicht — brother of our member, Mr. Irving Feuerlicht.

Rabbi Tobias Geffen — father of Rabbi Joel Geffen.

Sarah Dolly Goldstein — wife of our late member, Isidore Goldstein.

Walter Herz — son of our members, Mr. and Mrs. Alfred Herz.

Sam Kalaf — husband of Mrs. Jean Kalaf.

Dr. Isaac Lefkovits — father of Mrs. Raphael Klapper.

Minnie Myers — mother of Mrs. Daniel Gribetz.

Frieda Osterweil — our congregant.

Morris Pollack — brother of Mrs. Rose Hochstim, member of our Synagogue and Women's League.

Gussie Rauch — sister of our member, Mr. Israel Leff.

Harry Rich — our congregant, husband of Mrs. Frieda Rich.

Dr. Henni Simon — our member, sister of Mrs. Ella Hirschstein.

Charles Steinlauf — brother of our Secretary, Mr. William T. Steinlauf.

The Manhattan Day School (Yeshiva Ohr Torah) Bazaar will be held on Saturday night and Sunday, March 28 and 29, at the Young Israel, 210 West 91 Street.

GETTING PERSONAL

By Sanford Solarz

Congregational Citations of Merit to our Rabbi O. Asher Reichel and Trustee Herman H. Cohen who were recipients of Leadership Awards of the Israel Bond Organization at Town Hall.

Mazal Tov to: our members, Mr. and Mrs. Harry Cohen, upon the *birth* of David Shalom to their grandchildren, Mr. and Mrs. Myron Gould, children of Mr. and Mrs. Jack Gould and Mr. and Mrs. Samuel Greenfield; to our members, Mr. and Mrs. Sam Ehrman, upon the *birth* of David Abraham to their children, Mr. and Mrs. Jules Ehrman; to Trustee and Mrs. Jacob Frankel and Mr. and Mrs. Emanuel Stein upon the *birth* of Tzurit to their children, Mr. and Mrs. Avram Stein, in Israel; and to Honorary Trustee and Mr. Irving Streit upon the *birth* of Barrie Ilene to their grandchildren, Mr. and Mrs. Mel Gross, children of Mrs. Aaron W. Gross, and Mr. and Mrs. Sol Perlow; and to our member, Mrs. Klara Wassertheil, upon the birth of a son to her children, Mr. and Mrs. Bruno Wassertheil, in Israel.

Heartiest congratulations to Trustee and Mrs. Leon Herman and Mrs. Rose Kalker upon the *Bar Mitzvah* of Stuart J., son of their children, Mr. and Mrs. Sheldon Kalker.

We note with pride that Robert, son of Dr. and Mrs. Jules Levine, was a winner in the nationwide Westinghouse Science Talent Search; and Judy Sussman, granddaughter of our Women's League Board member, Mrs. Helen Bernath, was awarded a Woodrow Wilson National Fellowship.

Ye columnist's son, Hon. Stephen Solarz, continues as moderator on his television series on channel 31 (WNYC) on March 22 (8 p.m.) and March 23 (10 p.m.) on Open Enrollment.

Vice-President William Foont was a Seudah Shlishis host; and Trustees, Dr. Samuel Greenberg, Jess E. Gross, and Lipa Silberstein were Shabbos Kiddush hosts.

Welcome home from abroad to Mr. and Mrs. James O. Herlands, Mr. Moses Janowski, Mr. and Mrs. Salomon Klagsbrun, Mr. and Mrs. Max Koch, Mr. and Mrs. Martin Scharman, and Mr. David Weiner.

Our prayers for a speedy recovery to Mrs. Sol Belsky, Mrs. Rosalie Krieger, Mrs. Simeon H. F. Goldstein, and Mr. Abraham Perchick.

*Celebrate Your Weddings,
Bar Mitzvahs, Festive Occasions
In Our
Air-Conditioned Ballroom*

GERTZ BROS., N.Y.C.

MAZAL TOV



Debbie Goldner

Heartiest congratulations to our member, Mr. Charles K. Goldner, upon the forthcoming marriage of his daughter, Debbie to Salamon, son of Mr. and Mrs. Alex Davis.

The bride-to-be graduated Manhattan Day School and Yeshiva University High School. She is presently attending Stern College for Women. The groom-to-be attended Yeshiva Torah Vodaath and graduated Yeshiva of Central Queens. He is a candidate for a degree in economics at Brooklyn College and is associated with S. Trau Diamonds.

MARCH 13 - 31

Happy Birthday to:

Margaret Adelson, Mrs. Sol Anstendig, Jay Ball, Rena Bass, Leslie Belsky, Larry Bernard, Seymour Bernstein, Mrs. Frank E. Bisinger, Mrs. Joseph Buchsbaum, Louis Cohen, Morty Cohen, Mrs. David Don, Mrs. Abraham M. Druckman, Morris Edelson, Dr. S. M. Gershweir, Mrs. Herschel Gold, Eleanor Goldman, Ilene Goldsmith, Frederic S. Goldstein, Lauren Goldstein, Mrs. Samuel Greenfield, Mel Gross, David Hanover, Mrs. Philip Hanover, Mrs. Max Hecht, Herbert Hirsch, Laurence Jacoby, David Kahn, Lawrence H. Kalker, Avrum Kaplan, Mrs. Henry Kaufman, Robert Kirsh, Elliot Landowne, Ida Langsam, Mrs. Jules Levine, Dr. Raphael Meisels, Herbert Ortnier, Mrs. Winnie Pack, Harold Pash, Dr. Alan Shalita, Mrs. Benjamin Shapiro, Leonard Stecher, Martin Tauber, Mrs. Roy Tumpowsky, David H. Ullman, Trustee Jack Verschleiser, Jonathan Vorchheimer, Trustee Harry Ward, David Weisenfeld, Dr. William D. Weiss, Mrs. Joseph Zahler, Max Zahler, Steven Zahler, and Jill Kalaf.

Happy Anniversary to the:

Harry Buraks, Paul Foonts, H. William Hirschs, Howard Kaplans, Stanley Kleins, Clarence Liebermans, Stuart Olshars, Samuel Silvers, William T. Steinlaufs and Murray Weinsteins.

APRIL 1 - 13

Happy Birthday to:

Mrs. Milton Bass, David J. Beier, Keith Bergman, Stephen Billet, Gertrude Buchsbaum, Paul Chernis, Eudis Cohen, Eva Curtis, Peter Dacks, Hyman Feld, Eliot Glazer, Mrs. Warren R. Goldsmith, Michael Goldstein, Robert Greenfield,

W.S.I.S. OPERA BENEFIT DRAWS CAPACITY AUDIENCE

The W.S.I.S. Opera Benefit of Madama Butterfly by the New York City Opera at Lincoln Center drew a capacity audience that heard a new great opera singer, Gilda Cruz-Romo as Butterfly. Following the performance requests were made to both Co-Chairmen for reservations for next year's performance.

The success of this event was made possible by a year of careful planning of the Opera Co-Chairmen and the active work of its Committee members, with the unprecedented help of our congregants.

Among the top sellers were Co-Chairmen Herman H. Cohen and Alexander Rauchman (who again sold a third of the house), Freddy Heiser, Samuel K. Beier, Bernhard Spira, Isaiah O. Zucker, Samuel Silver, Sol Belsky, Murray Rosenberg, Carl Grossberg, William Namen-son, Fred Goldstein, Dr. Godel Hunter, and Max Selsky.

Persons outside the Synagogue association who made considerable contribution by sale of tickets were Gerald Brooks and Herbert Perlman of the Bronx, Dr. Herbert K. Lerman of Jamaica, Gustav Jackson of Mamaroneck, George Austin, Community Co-ordinator in Harlem, Lou Siegel of the firm of Samuel W. Siegel, who inserted an ad in his local paper in Monroe and sold a large block of tickets as well.

Among the volunteers who addressed, stuffed and sealed envelopes were members of the Men's Club: Bruno Bayer, Benjamin Etzkowitz, Jacob Goldberg, Jules Wiesel, Louis Rothberg, and Gerard Benjamin who also made his car available for posting of opera posters. The posters were made by a well known artist, Kamil Kubik, and are now on sale in our office for one dollar each.

The office staff, David Schonbrun and Miss Esther Blumberg, did a tremendous job in answering hundreds of telephone calls. Our new Executive Director, Mr. Schonbrun, was on the job many evenings. As always, Sam Schwartz was available for his efficient assistance at our special box office.

ALEXANDER RAUCHMAN

Ted Gross, Trustee Samuel Gursky, Sima Hecht, James O. Herlands, Stanley Kaplan, Mrs. Noah Kobrin, Robert Livingston, Norman Ostrove, Fran Perchick, Mrs. O. Asher Reichel, Gary Rotto, Mrs. Barbara Samuelson, Mr. and Mrs. Max Selsky, Mrs. Samuel W. Siegel, Michele Siegel, Frank Taks, Mrs. Edward Ukles, Rachel Ward, Clifford Weinstein, Mrs. William D. Weiss and Emanuel Yavneh.

Happy Anniversary to the:

Paul Chernis, Abraham M. Druckmans, Daniel Gribetz, Zave Kubers and Samuel W. Siegel.