

FOR HIGH HOLY DAYS SEATS
AND HEBREW SCHOOL
REGISTRATION
CALL TR 7-7652

West Side Institutional Review

Vol. XXXV, No. 1

September, 1971

Elul, 5731

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Rabbi Dr. and Mrs. O. Asher Reichel
cordially invite
All Trustees, Members and Congregants
and their families

to the
Annual Yom Tov Season Reception
at their home

Sunday, Sept. 26, 3:00 to 6:00 o'clock

Address: 230 West 79th Street

All our Members and Friends
Are Cordially Requested
To Reserve Sunday Evening, December 5
Our Annual Congregational Gala Dinner

MUSIC — ENTERTAINMENT

Further exciting details will be forthcoming soon.

PRESIDENT'S MESSAGE

Dear Friends:

Although I am thankful to G-d for sparing me in my recent bout with illness I am still not up to par.

So in lieu of my annual message at this time, I would like to take this opportunity to express my sincere appreciation for your concern and good wishes in the past few months.

I pray for your continued cooperation and aid to our Synagogue, its officers, Board of Trustees, Women's League, Men's Club, Mr. & Mrs. League and our Rabbi.

Best wishes for a Happy and Healthy New Year and may the Almighty bless you all with His beneficence.

ISAIAH O. ZUCKER

NURSERY SERVICE

Children 3 to 6 will be welcome at our Holiday Nursery on the 4th floor on Rosh Hashanah beginning with 10:45 A.M. and on Yom Kippur 10:45 to 12:45 and from 5:30 P.M. until the sounding of the Shofar.

You Are On The Right Path When You Give Your Children A Jewish Education

We welcome new pupils as well as inquiries from interested parents and grandparents.

Building Fund Honor Roll (Cont'd)

*\$1,000 — Stained Windows
Surrounding Ark in Sanctuary*

Mr. & Mrs. Myron Bystritzki

(In celebration of their

Silver Wedding Anniversary)

Mr. & Mrs. Mark Elbaum

Mr. & Mrs. Emil Glucker

Mr. & Mrs. Carl Grossberg

Mr. Abraham Krumbein

Mr. & Mrs. Salomon Klagsbrun

Mr. & Mrs. Leon Herman

Mr. Joseph Neustadter

Mr. & Mrs. Levi I. Wechsler

Mr. & Mrs. Nathan Werblud

MR. & MRS. LEAGUE NOTES

* * *

Decorating the Succah

The Succah Committee headed by Mrs. Sally Goodgold and Co-Chairman Mrs. Rose Schwarz will meet to decorate the Succah on Saturday night, October 2. *Helping hands will be welcome.*

* * *

Board Meeting Sept. 15

Mr. and Mrs. Alfred Florsheim will be the hosts at the League's Board meeting on Wednesday evening, September 15th.

* * *

Mrs. Howard Bisgeier was re-elected Corresponding Secretary of the League.

FIRST SELICHOS SERVICE SATURDAY NIGHT, SEPTEMBER 11 AT 10:00

With *Selichos*, the penitential prayers which are to be recited Saturday night, September 11, at 10:00 o'clock, we begin to attune ourselves to the spiritual atmosphere of the High Holy Days.

Our congregants are urged to invite their neighbors and friends to join them for an evening of spiritual inspiration.

HIGH HOLY DAYS SEATS

All men and women in our community who take pride in our glorious Sanctuary have the opportunity to express their appreciation in a meaningful manner — by reserving seats for the High Holy Days now in our majestic Synagogue or auditorium.

Every worshipper receives a holiday prayerbook with an English translation. If unable to read Hebrew fluently, one may follow the services in English. Thus all participants in the genuine, historical order of our hallowed prayers.

Our office is open daily 8:30 A.M. to 5:30 P.M. and Sunday mornings. Telephone: TR 7-7652.

HELP WANTED

Male — Female

SALESMEN

Make
\$25,000

No Previous Exp.
Necessary

For Details
See Page 4

West Side Institutional Synagogue

120-138 WEST 76th STREET
New York 10023 TR 7-7652, 7653

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RABBI O. ASHER REICHEL *Editor*

PRAYER SCHEDULE*Week of September 5*

Sun. & Mon. Mornings	7:30, 8:30
Daily Mornings	6:45, 7:50
Daily Minchah—followed by Exposition of Halachos by Rabbi Reichel	7:05
<i>Fri., Sept. 10—Candles by</i>	6:57
Minchah	6:40
<i>Sat., Sept. 11—Kee Savo</i>	9:00
Rabbi Reichel's Talmud Berachos Class (in English)	5:55
Rabbi Pekier's Talmud Kesubos Class (in Yiddish)	5:55
Minchah—PIRKEI AVOS III-IV	6:55
Sabbath Terminates	7:49
SELICHOS	10:00

Week of September 12

Sunday Morning	8:00, 8:45
Daily Selichos	6:20, 7:25
Daily Mornings	6:45, 7:50
Minchah	6:55
<i>Fri., Sept. 17—Candles by</i>	6:45
Minchah	6:30
<i>Sat., Sept. 18—Sedrah: Nitzavim</i>	9:00
Talmud Classes	5:40
Minchah—Pirkei Avos V-VI	6:40
Cantor: Shelly Schneider Reader of Torah: Alan Dimant Sabbath Terminates	7:36

*Sun., Sept. 19—***EREV ROSH HASHANAH**

Selichos (Zechor Bris)	6:05, 7:30
Morning Services	7:30, 8:50
Light Festival Candles	6:42
Minchah	6:30

Mon., Sept. 20—ROSH HASHANAH I

Morning Services	7:40
Junior Congregation	10:45
Minchah followed by Tashlich	5:10
Maariv	7:00
Light Festival Candles	

Tues., Sept. 21—ROSH HASHANAH II

Morning Services	7:40
Talmud Classes	5:40
Minchah	6:40
Festival Terminates	7:31

Wed., Sept. 22—TZOM GEDALIAH

Selichos	6:05, 7:15
Morning Services	6:45, 8:00
Minchah (Vayechal)	6:30

Thurs. & Fri.—Selichos

Morning Services	6:45, 7:50
Minchah (Thurs.)	6:40

Friday, Sept. 24—Candles by

Minchah	6:30
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Sat., Sept. 25—SHABBOS SHUVAH

Morning—Sedrah: Vayelech	9:00
Minchah	6:10

Cantor: Aaron I. Reichel Reader of Torah: Michael Widlanski Halachic Discourse by Rabbi Reichel Sabbath Terminates	7:24
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MEN'S CLUB NOTES**MEETING MONDAY, OCTOBER 18**

The opening meeting will take place on Monday evening, October 18 at 8:30 o'clock. Members and prospective members are welcome to attend and to join in the collation.

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JOIN US WITH THE "FIDDLER ON THE ROOF" ON DEC. 22

Tickets may now be reserved in our office for our Movie Benefit **FIDDLER ON THE ROOF** at the Rivoli Theatre on Wednesday evening, Dec. 22nd. Mr. Gerard Benjamin is Chairman of this event.

Rosh Hashanah, 5732**Tashlich**

A moving and deeply symbolic ritual, known as Tashlich, takes place on Rosh Hashanah when we go to a body of water and resolve to free ourselves of our sins. The word is derived from the Hebrew of the first word of the verse, "And thou shalt cast all thy sins into the depth of the sea."

Sweets for the Sweet

Our Hebrew School pupils as well as all youngsters will assemble in front of the Synagogue on Monday, Rosh Hashanah at 5:20 o'clock, and will proceed together to Central Park for the observance of Tashlich. Delicious sweets will be distributed with the compliments of the House of Gross.

Erev Yom Kippur — Tues., Sept. 28

The Erev Yom Kippur Minchah service precedes the final meal of that day. The "Al Chate" prayer of Yom Kippur is added to the Shmoneh Essray of Minchah (this service is found in the Yom Kippur machzor). Successive Minchah services on Erev Yom Kippur are conducted at our Synagogue from 2:00 to 3:30 p.m.

Reminder: Bring non-leather footwear for Yom Kippur

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Esrog and Lulav

Rabbi Pekier is accepting orders at the Synagogue or at his home, SC 4-5163.

YIZKOR SERVICES

If you wish to have Memorial Prayers recited for your dear ones on Yom Kippur and Shmini Atzeres, please fill out the form below and mail it to our office.

West Side Institutional Synagogue

I hereby request you to offer the Yizkor Memorial Prayers for the following (list Hebrew names):

and I enclose donation of \$.....

Name

Address

<i>Sun., Sept. 26—Selichos</i>	6:45, 8:00
Morning	7:15, 8:30
<i>Mon., Sept. 27—Selichos</i>	6:15, 7:20
Services	6:45, 7:50
Minchah	6:35
<i>Tues., Sept. 28—EREV YOM KIPPUR</i>	
Selichos and Services	6:35, 7:40
Minchah	
(Successive Services)	2:00 to 3:30
Light Candles	6:27
KOL NIDREI	6:30
<i>Wed., Sept. 29—YOM KIPPUR</i>	
Morning Services	8:30
Junior Congregation	10:45
Yom Kippur Terminates	7:17
<i>Thurs. & Fri. Morning</i>	6:45, 7:50
Minchah (Thurs.)	6:30
<i>Fri., Oct. 1—Candles by</i>	6:22
Minchah	6:25
<i>Sat., Oct. 2—Ha'azeenu</i>	9:00
Talmud Classes	5:20
Minchah	6:20
Cantor: Steven Tiefenbrunn Torah Reader: Philip Widlanski Sabbath Terminates	7:14
<i>Sun., Oct. 3—EREV SUCCOS</i>	
Morning	7:30, 8:30
Light Festival Candles	6:18
Minchah	6:25
Kiddush in Succah All Yom Tov	
<i>Mon., Oct. 4—SUCCOS I</i>	
Morning Service	8:50
Minchah	6:25
Light Festival Candles	
<i>Tues., Oct. 5—SUCCOS II</i>	
Morning Services	8:50
Talmud Classes	5:20
Minchah	6:20
Festival Terminates	7:07
<i>Wed.-Fri.—CHOL HAMOED</i>	
Morning Services	6:30, 7:40
BREAKFAST IN SUCCAH	
Minchah (Wed. & Thurs.)	6:20
<i>Fri., Oct. 8—Candles by</i>	6:10
Minchah	6:15
<i>Sat., Oct. 9—KOHELES</i>	8:30
Talmud Classes	4:50
Minchah	5:50
Cantor: Jonathan Herlands Torah Reader: Theodore Widlanski Seudah Shlishis Host: Trustee Jacob Goodman Sabbath Terminates	7:01
TIKUN HOSHANA RABBAH	9:00
<i>Sun., Oct. 10—</i>	
HOSHANA RABBAH	6:45, 8:00
BREAKFAST IN SUCCAH	
Light Festival Candles	6:07

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

BOARD MEETING TO BE HELD ON SEPTEMBER 13

Mesdames Fred Goldstein, Emanuel Goodman and O. Asher Reichel cordially invite the members of the Executive Board to be their guests at a LUNCHEON to be followed by a MEETING on Monday, September 13th at 12:30 P.M. at the Synagogue (4th floor). We hope to welcome all our Board members to this opening event of the season.

SUCCOS LUNCHEON THURSDAY, OCTOBER 7

You and your neighbors and friends are cordially invited to enjoy a Succos Luncheon on Thursday, October 7th at 12:30 P.M. in the Synagogue. Our own Rabbi O. Asher Reichel will be our guest of the afternoon. He will convey to us some interesting phases of the Succos Holiday. You will have the opportunity of visiting our lovely Succah and making the blessings with the Lulov and Esrog there. All are welcome.

Reserve the date — October 25th — for a beautiful luncheon to be sponsored by Mrs. Louis Shlansky at her home. Proceeds of the afternoon will be sent to Homes for Children in Israel.

WE EXTEND OUR BEST WISHES FOR A HEALTHY, PROSPEROUS AND HAPPY NEW YEAR

Rabbi Dr. & Mrs. O. Asher Reichel
Aaron Israel, Sarah Miriam,
and Moses Hillel
230 West 79th Street

Rabbi & Mrs. Moishe C. Pekier
and Children
203 West 81st Street

Cantor & Mrs. Zalmon Yavneh
and Family
100 West 76th Street

Cantor & Mrs. Irving Silver
277 West End Avenue

Mr. & Mrs. Ernest Apfelbaum
and Family
219 West 81st Street

Abraham M. Davis, Esq.

Mr. & Mrs. William Foont
and Family

Mr. Gregory Frydman
321 West 78th Street

Dr. & Mrs. Monroe Gaines
and Family
161 West 75th Street

Mr. & Mrs. Jacob Goldberg
and Family

Mr. & Mrs. Morris Jablow

Mrs. Sophia Karpf
Dr. William Pace
150 West End Avenue

Mr. Leon Quain
60 East 54th Street

Mr. & Mrs. Bernhard Spira

Mr. & Mrs. Isaiah O. Zucker

* * *

From Our Advertisers:

Bronx & Lauer Memorials — Monuments
2020 Jerome Ave., Bronx

Fiedler Roofing Co.
91 Bruckner Blvd., Bronx

Fischer Bros. & Leslie — Butchers
230 West 72nd Street

Lipstadt Memorial — Monuments
370 Amsterdam Avenue

Meal Mart
2189 Broadway

Riverside Memorial Chapel
76th Street and Amsterdam Avenue

Sol Singer — Auto Repairs
384 Amsterdam Avenue

Stern's Kosher Pastry Shop
490 Amsterdam Avenue

Hoshana Rabbah — Sun., Oct. 10

The fifth day of Chol Hamoed is called Hoshanah Rabbah. It is on this day that the decrees of Yom Kippur are sealed and the fate prescribed therein for each individual takes effect. In the time of the Temple a procession of seven circuits was made around the altar that day while the Hoshana prayers were chanted.

It is a custom to read portions of the sacred words on this night.

Breakfast in the Succah will be available following each of the weekday morning services.

ISAAH O. ZUCKERPresident
SAMUEL W. SIEGELHon. President
WILLIAM FOONT1st Vice-President
JONAS LEISTEN2nd Vice-President
BERNHARD SPIRATreasurer
WILLIAM T. STEINLAUFSecretary

RABBI HERBERT S. GOLDSTEIN, D.D., Founder

RABBI DR. O. ASHER REICHELRabbi
RABBI MOISHE C. PEKIERTalmudic Lecturer
REV. ZALMON YAVNEHCantor Emeritus

BOARD OF TRUSTEES

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Dr. Frank E. Fink	Alexander Rauchman
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MRS. FRED GOLDSTEIN, MRS. EMANUEL GOODMAN, and MRS. O. ASHER REICHEL
Women's League Presidium
MRS. SAMUEL GURSKY, Mr. & Mrs. League Pres.

LOCAL DIRECTORY

MANHATTAN DAY SCHOOL
(Elementary Yeshiva & Kindergarten)
110 Manhattan Ave., Phone: 663-5200

YESHIVA CHOFETZ CHAIM
346 West 89th St., Phone: En 2-1435

MIKVAH:
234 West 78th St., Phone: 799-1520

STM SCRIBES
(Tephilin Examinations):
220 West 80th St., Phone: 799-1510

CONDOLENCES

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

Sigfried Altman — brother of our member, Mrs. Arnold Beller.

Norbert Ardelli — husband of Mrs. Selma Ardelli.

Herbert Caan — son-in-law of Mrs. Elsie Gerson.

David Frankel — brother of our Trustee, Mr. Phillip E. Frankel and of our member, Mr. Evan Frankel.

Shirley Levy — sister of our member, Dr. William D. Weiss, and of Mr. Martin Weiss.

Sophie Salomon — wife of Mr. Ivan Salomon and mother of Mrs. Charles H. Bendheim.

Isaac Saldinger — our congregant.

Ida Soltes — our congregant.

Henry Zagayski — our member, husband of Mrs. Mira Zagayski.

Succos Notes

On Monday eve, October 4, we usher in the Festival of Tabernacles. Following the solemn High Holidays, it is, in contrast, a time of joyous celebration. The keynote of its observance is as expressed in the phrase "Vesamachtaw Bechagechaw" (And thou shalt rejoice in thy festival).

Our Women's League will again defray the expenses for the decorations of our Succah as well as the Kiddush and Motzi for the entire congregation during Yom Tov.

GETTING PERSONAL

Congregational Citations of Merit to Trustee Abraham M. Druckman, upon the dedication of the Abraham M. Druckman Campus at the Bar-Ilan University in Israel which he attended; and to Stephen, son of Dr. and Mrs. Meyer Texon, upon his winning position in an International Music Competition — he will be a member of the Geneva Opera Center in Geneva the coming season.

Good luck and best wishes to Mr. David Schonbrun, our Executive Director, who has left our office for a business career.

MAZAL TOV to our member, Mrs. Pauline Pretner, upon her marriage to Mr. Sidney Krampf; to our member, Mrs. Mildred Silver, upon her marriage to Mr. A. James Jacobs; to Prof. and Mrs. Josef Alexander, upon the marriage of their son Jonathan to Karen, daughter of Mrs. Elsie Einhorn; to our members, Mr. and Mrs. Sam Ehrman, upon the marriage of Esther, daughter of their children, Mr. and Mrs. Maurice Ehrman, to Heshy, son of Mr. and Mrs. Joseph Weisman; to Mr. and Mrs. (Mr. & Mrs. League Treasurer) Eugene Ten Brink upon the marriage of their daughter Peggy to Jeffrey, son of Mr. and Mrs. Samuel Tepper; to Mr. and Mrs. Henry Moed upon the engagement of their daughter, Sandra Susan, to Jeffrey, son of Mr. and Mrs. Edward Mehl; to our member, Mrs. Alexander M. Golden upon the Bas Mitzvah of her granddaughter Jill Golden; to our members, Mr. and Mrs. Jerome Gross, upon the birth of their son, Jeffrey Robert; to our Mr. & Mrs. League Vice-President, Mrs. Bernard Bisgeier, upon the birth of a son to her children, Mr. and Mrs. Milton Gerstein.

Among the fine representation of our Congregation who were abroad this summer we welcome home: Trustee and Mrs. Samuel K. Beier, Miss Karen Bisgeier, Mr. and Mrs. Arthur G. Degen, Trustee Abraham M. Druckman, Miss Sheila Frankel, Trustee and Mrs. Jacob Goldberg, Trustee and Mrs. Gabriel F. Goldstein and son Fred, Miss Iris Goodgold, Mrs. Emanuel Goodman, Mr. Bill Gross, 2nd Vice-President Jonas Leisten, Mr. and Mrs. Paul Milstein, Mrs. Bertha F. Rafsky, Trustee and Mrs. Martin Romerovski and daughters Hannah and Rebecca, Dr. and Mrs. William Schoenfeld, Miss Marlene Schwarz, Mrs. Eda Silk, Mrs. Irving Silver, Mr. Herbert Tumpowsky, Trustee and Mrs. Jack Verschleiser and children Harold and Joy, Hon. and Mrs. Albert Wald, Dr. and Mrs. William D. Weiss and children Alan and Cathy, James Oliver Wexler, and Cantor and Mrs. Zalmon Yavneh. Also Mr. and Mrs. Howard Falchick, Miss Constance Horwitz.

Wall Calendars Available

Our thanks to the Central Savings Bank for the specially inscribed colorful Jewish wall calendars which are available in the Synagogue office to all our congregants and friends.

You Are Invited To Celebrate Weddings, Bar Mitzvahs, Festive Occasions In Our Air-Conditioned Ballroom.

RABBI ZIMETBAUM AT 75

Heartiest congratulations to Rabbi Aron Zimetbaum of our neighboring Congregation Beth Pinchos upon celebrating his 75th birthday, culminating a lifetime of communal endeavors directly affecting Jews from ten countries. He also served as a liaison representative for the Joint Distribution Committee. We wish this rabbinic scholar and prolific author many more fruitful years in good health.

Happy Birthday to:

(Sept. 1 - 16)

Mrs. Paul Benet, Mrs. Aladar Bernath, Drew Cohen, Mrs. Herman H. Cohen, Alan Dimant, Mitchell Regan Foont, Rashi Glazer, Mrs. Jacob Goldberg, Joel Goldman, Mrs. Herman B. Gross, Mrs. Samuel Gursky, Mrs. H. William Hirsch, Richard Karpf, Lawrence Kobrin, Franklin Koppel, Harold Levine, Judith Levine, Louis Levine, Leslie Mirken, Hon. Stephen Solarz, Edith Steinlauf, Amy Udell, Janice Udell, Nancy Udell, Mrs. Mark Wald, Sanford Ward, Susie Weinstein, Alan Weiss, Daniel Weiss, Nancy Weiss, Mrs. Joseph Wiesel, Henry and Jay Zimmern.

(Sept. 17 - Sept. 30)

Trustee Stanley Adler, Douglas Barsch, Trustee Samuel K. Beier, Judith Bernstein, Mrs. Fae Feltman, Irving Feuerlicht, Mrs. Lenore Finkelstein, Trustee Gabriel F. Goldstein, Mrs. Jess E. Gross, Jonathan Harris, Trustee H. William Hirsch, Mrs. Tonie Iger, Ronald Jaspan, Ephraim Lindenbaum, Theodore Moed, Dr. Joseph Moses, Eric Nelson, Mrs. David Reichman, Mrs. G. Richard Rubenstein, Rosanne Schnur, Ira Tumpowsky, Mrs. Fred Vorchheimer, Cathy Weiss, Patricia Weiss, Mitchell Wiesel, Andrea Wohl, Ellen Zahler.

(Oct. 1 - 13)

Gail Barsky, Dr. David Beilock, Mrs. Betty Cohen, Mrs. Max Dabek, Rubin Falk, Mrs. William Foont, Trustee Jacob Frankel, Mrs. Samuel Gardner, Sylvia Jacoby, Daniel Kalker, Laura Kamerman, Rochelle Kaplan, Hillel M. Reichel, Daniel Sage, Albert Schmeidler, Harry Shalita, Mrs. Jacob H. Silverstein, Arthur R. Stein, Martin Weiss.

Anniversary Greetings to the:

(Sept. 1 - 16)

Joel M. Divacks, Selig Edelmans, Jacob Frankels, Dr. Jerome J. Goldsteins, Nathan Gross, Philip Hanovers, Morton Kamermans, David Reichmans, Lipa Silbersteins, Bernhard Spiras, Martin Weinsteins, Dr. Jerome Weiss Richard I. Wiggs.

(Sept. 17 - Sept. 30)

Gregory Alexanders, Edward C. Berkowitz, Felix J. Bilgreys, Ben Z. Cohens, Joseph M. Kleinfelds, Herbert Rudnicks, Joseph Weisenfelds.

(Oct. 1 - 13)

Morris Banks, Phillip F. Frankels, Dr. Maurice Goodgolds, George P. Landas, Mitchell Weins.

NEW MEMBERS WELCOME

We are delighted to welcome new faces at our services. We trust that our regular worshippers will greet the newcomers and make them feel at home. Rabbi Reichel will be glad to personally welcome them. Kindly send us their names, addresses and phone numbers.

WANTED 250 SALES PEOPLE

There is an immediate need for 250 sales persons to collect names to be contacted at a later date for sales of tickets to our Opera Benefit of Verdi's LA TRAVIATA at the New York State Theatre, Lincoln Center, on Saturday night, March 4, 1972. All volunteers for the service should have at least 25 names in their note books. Carry one around with you at all times. This IS a proven method of selling opera tickets.

Facts for your contacts:

FACT No. 1 — LA TRAVIATA according to all charts is one of the top sellers; the most popular in the operatic repertory.

FACT No. 2 — According to the N.Y. Times LA TRAVIATA as presented by the N.Y. City Opera is rated best production and better than the Met's.

FACT No. 3 — Of all Verdi's operas LA TRAVIATA was his most successful one.

FINALLY — The Synagogue can make \$25,000 on this Benefit if you will participate.

CONGRATULATIONS GRADUATES

(Continued from last issue)

Joseph Aronauer, grandson of Mr. and Mrs. Louis Shlansky — Syracuse U., magna cum laude, Phi Beta Kappa and five honorary societies.

Rabbi Mervyn, son of Trustee and Mrs. Jacob Frankel — M.S., Bernard Revel Graduate School of Yeshiva U.

Seth M., son of Mr. and Mrs. Simeon H. F. Goldstein — M.A. Columbia U.

Anne, daughter of Mr. and Mrs. Isaac Oksenberg — B.A. cum laude, N.Y.U. (to Columbia U. Teachers College for Master's in Psychology).

Sarah Storper, granddaughter of Mrs. Henry Reichlin — Great Neck S.H.S. (to Hartford U.).

Cathy, daughter of Dr. and Mrs. William D. Weiss (to Tulane U.)

KASHRUTH NOTICE

The following Butcher Shops are supervised by the West Side Board of Kashruth:

FISHER BROS. & LESLIE, 230 W. 72
HECHT & MINKOVITZ, 263 Columbus
SAM HEUSTEIN, 107 W. 86 Street
MITZNER & PERL, 2251 Broadway
LOUIS RUMAIN, 2747 Broadway
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UJA pledges may be redeemed and Israel Bonds may be ordered at the Synagogue Office.

GERTZ BROS., N.Y.C.