

RESERVE SUNDAY, MARCH 12
11:30 A.M.
Public Lecture by
Congressman Edward I. Koch

West Side Institutional Review

Vol. XXXV, No. 6

February, 1972

Shevat-Adar, 5732

ב"ה

LA TRAVIATA WSIS OPERA BENEFIT NEW YORK CITY OPERA -- LINCOLN CENTER SATURDAY NIGHT, MARCH 4 at 8:00

There are still more than a thousand tickets for our Benefit Performance that have to be sold. The City Opera's LA TRAVIATA has been described by Harold C. Schonberg of the *New York Times* as "The most intelligent, best acted, well sung opera I have ever heard . . . It is so much better than the Met's."

We call upon all our members, congregants and friends to help with the immediate sale of seats for this "hit" opera. Visit our office or call TR 7-7652 for tickets for this "Memorable Performance" (*New York Post*). Please do not fail us.

WSIS MEMBERSHIP MEETING

Sunday, Feb. 20, 11:00 A.M.

AGENDA

- * Election of Trustees
- * Presentation to Mr. Freddy Heiser of
Rabbi Herbert S. Goldstein Medal
- * Report of Finance Committee
- * Such other matters as may properly come
before the meeting.

REFRESHMENTS

ALL WELCOME TO OUR CONGREGATIONAL PURIM PARTY

MONDAY NITE, FEB. 28, AT 7:30 P.M.
(Following the Reading of the Megillah)

- * Buffet Supper
- * Music and Entertainment

Admission Donation \$2.50 by reservation in advance only.
(Please mail your reservations to the Purim Party
Committee or call the Synagogue office at 877-7652).

Mrs. Helen Bernath
Women's League
Co-Chairman

Fred Goldstein
Men's Club
Co-Chairman

Mrs. Jakob Rath
Mr. & Mrs. League
Co-Chairman

CANDY FOR PASSOVER

For the convenience of our friends as well as for the benefit of our Synagogue, Barton's Passover candies may be ordered through our office. Please call 877-7652 for further details.

ULPAN TO BEGIN MONDAY EVE, FEB. 21

All our readers are invited to participate in an ULPAN (intensive Hebrew language study) on fifteen Monday evenings from 7:15 to 9:15 beginning February 21st. These classes, on beginner's and intermediary levels, are sponsored by our Men's Club. \$25 per series for members and their families; \$35 for non-members. Registration forms are available in our office. For further information call Mr. Jacob Frankel at SC 4-1847.

WE ARE HAPPY TO ANNOUNCE JOINT CONGREGATIONAL SEODRIM

at the Jewish Center
131 West 86th Street

WED. & THURS. NITES, MARCH 29 & 30

For reservations call our office 877-7652

West Side Institutional Synagogue

120-138 WEST 76th STREET
New York 10023 TR 7-7652, 7653

Published monthly from mid-September to mid-June. Subscription: One dollar per year. Entered as second class matter Sept. 22, 1958, at the Post Office at New York, N. Y.

RABBI O. ASHER REICHELEditor

PRAYER SCHEDULE

Friday, Feb. 11 — Candles by	5:07
Minchah	5:15
Sat., Feb. 12—Sedrah: Mishpatim.....	9:00
SHABBOS SHEKOLIM	
BLESSING OF NEW CHODESH	
Rabbi Reichel's Talmud Sanhedrin	
Class (in English)	3:55
Rabbi Pekier's Talmud Kesubos	
Class (in Yiddish)	3:55
Minchah	4:55
Sabbath Terminates	6:03
Week of February 13	
Sunday Morning	7:30, 8:30
Daily Mornings	6:45, 7:50
Tues. & Wed.—ROSH	
CHODESH ADAR	6:30, 7:40
Minchah—Followed by Exposition of	
Halachos by Rabbi Reichel.....	5:20
Fri., Feb. 18—Candles by.....	5:15
Minchah	5:20
Sat., Feb. 19—Sedrah: Terumah.....	9:00
Guest Speaker	
Mr. David Shatz of Y.U.	
Talmud Classes	4:00
Minchah	5:00
Seudah Shlishis	
Sabbath Terminates	6:12
Week of February 20	
Sun. & Mon. Mornings	7:30, 8:30
Daily Mornings	6:45, 7:50
Minchah	5:25
Fri., Feb. 25—Candles by	5:24
Minchah	5:30
Sat., Feb. 26—Sedrah: Tezaveh.....	9:00
Talmud Classes	4:10
Minchah	5:10
Sabbath Terminates	6:19
Week of February 27	
Sunday Morning	7:30, 8:30
Minchah	5:35
Mon.—TAANIS ESTHER.....	6:30, 7:40
Minchah (Vayechal) — Followed by	
Maariv and Megillah	5:20
Tues.—PURIM (Megillah)	6:15, 7:20
Daily Mornings	6:45, 7:50
Minchah	5:35
Fri., March 3—Candles by	5:30
Minchah	5:35
Sat., March 4—Sedrah: Ki Sisa.....	9:00
Talmud Classes	4:15
Minchah	5:15
Seudah Shlishis	
Sabbath Terminates	6:27
Week of March 5—Minchah	5:40
Fri., March 10—Candles by	5:39
Sat., March 11—BLESSING OF NEW	
CHODESH	
Thurs. — Rosh Chodesh Nisan	

We Welcome New Members

MEN'S CLUB NOTES**BREAKFAST MEETING SUNDAY, MARCH 12, 10:00 A.M.**

Members of the Men's Club are invited to attend a Breakfast Meeting on Sunday morning, March 12th at 10 o'clock. Following the meeting all are invited to the Public Lecture by Congressman Edward I. Koch which will be held in the Ballroom at 11:30 A.M.

PURIM NOTES**Reading of Megillah****Monday Night, Feb. 28****and Tuesday Morning, Feb. 29**

Purim celebrates the deliverance of the Jews of Persia from extermination by the plot of Haman, Prime Minister of King Ahasuerus of Persia, 2445 years ago. He chose the 13th day of Adar by casting lots from which the name Purim is derived. By the vigilance of Mordecai, who exposed a conspiracy against the king's life, and the intervention of his cousin, Esther the Queen, the Jews were saved. The crafty Haman was hanged on his own gallows which he had prepared for Mordecai and the King appointed Mordecai Prime Minister in his place.

It is obligatory upon men, women and children to listen to the reading of the entire Megillah at night and day because all were included in this evil decree of Haman. Please note our two services on Tuesday morning, 6:15 and 7:20.

The Book of Esther also enjoins us to make Purim a special occasion for giving gifts, known as "Mishloach Manos", consisting of at least two portions of prepared food. We are also to give charity that day.

On Purim afternoon the festive meal is begun before sundown.

The day after Purim is called Shushan Purim, in commemoration of the Jews of Shushan who defended themselves for two days.

Bazaar Coming Soon**Co-sponsored by our****Men's Club—Mr. & Mrs. League**

Kindly send new merchandise to the Bazaar Committee, WSIS, 120 West 76th Street — or leave word at the Synagogue office for our volunteers to pick up your donation.

Statement of Ownership

The following statement appears in conformity with Post Office regulations, Statement of Ownership, Management and Circulation (Act of Oct. 23, 1962; Section 4369, Title 39, United States Code).

Date of filing, Oct. 3, 1971; title of publication, West Side Institutional Review; frequency of issue, monthly from Sept. to June; location of known office of publication, 122 West 76th St., N. Y., N. Y. 10023; location of headquarters or general business office of publisher, 122 West 76th St., N. Y., N. Y. 10023; Publisher, West Side Institutional Synagogue, 122 West 76th St., N. Y., N. Y. 10023; Editor, Rabbi O. Asher Reichel, 122 West 76th St., N. Y., N. Y. 10023; Managing Editor, None; Owner, West Side Institutional Synagogue, 122 West 76th St., N. Y., N. Y. 10023.

Known Bondholders, Mortgagees and other Security Holders owning or holding 1% or more of total amount of bonds, mortgages or other securities are: None.

Children Welcome

Our parents are urged to come with their children to the Purim services on Monday, February 28, at 6:10, and Tuesday morning. The children will receive the traditional greggers and hamantashan with the compliments of our Women's League.

* * *

Shabbos Shekolim

Saturday, February 12th, marks the first of the Special Sabbaths preparatory to the Passover festival. This day is known as Shabbos Shekolim and falls on the Sabbath preceding Rosh Chodesh Adar or on Rosh Chodesh proper as this year.

In the days of the Temple in Jerusalem it was the custom to remind all of their obligation to give the half shekel on the first day of Adar. The special Torah reading, "Parshah," refers to the half shekel that every Israelite, twenty years of age or over, gave as his equal share toward the support of the Temple services (Exodus XXX:11-16).

* * *

Parshas Zachor

The Purim theme starts on the Saturday before Purim when we read in an additional Scroll of the Torah, "Zachor—Remember what Amalek did to you" (Deut. XXV:17-19), the description of the cowardly attack of the Amalekites against the Israelites in the desert. According to tradition, Haman was a descendant of the Amalekites.

* * *

Fast of Esther Monday, Feb. 28

The day before Purim is observed as a minor fast day in commemoration of the fasting of the Jews before their deliverance.

**Hebrew School Registration
For New Term**

	Aver. No. Copies Each Issue During Preceding 12 Months	Single Issue Nearest to Filing Date
A. Total No. copies printed (net press run).....	2,300	2,300
B. Paid Circulation		
1. To Term Subscribers by Mail, Carrier, De- livery or other means	2,200	2,200
2. Sales through Agents, Newsdealers	None	None
C. Free distribution (includ- ing samples) by Mail Carrier Delivery or other means	50	50
D. Total No. of copies dis- tributed (sum of lines B1, B2, and C)	2,250	2,250

REBECCA F. GOLDSTEIN WOMEN'S LEAGUE

DONOR LUNCHEON — TUESDAY MARCH 14 AT HOTEL BREWSTER

The outstanding Luncheon of the year, OUR DONOR LUNCHEON, is being arranged for TUESDAY, MARCH 14th at the HOTEL BREWSTER, 121 West 86th Street. This afternoon will be a glamorous gala function that none of you or your friends will want to miss. Sell your subscription books, ask for more (the office number is 877-7652) and bring your relatives and friends!!! We promise everyone a wonderful time.

BOARD MEETING TO BE HELD ON MONDAY, FEBRUARY 14

The members of the Executive Board are cordially invited to attend a BOARD MEETING on Monday, February 14th at 12:30 P.M., on the 4th floor. Luncheon will be served promptly. Please make every effort to attend.

GALA OPEN MEETING WILL BE HELD ON MONDAY, FEBRUARY 21

You and your friends are cordially invited to attend an OPEN MEETING on Monday, February 21st at 12:30 P.M. The program of the afternoon will be AN AFTERNOON OF GAMES and a BOUTIQUE SALE. Spend a lovely afternoon browsing through our beautiful gifts to be purchased at bargain prices. Bring your friends to enjoy playing all kinds of games and enjoy.

CELEBRATING THEIR 50th



Mr. and Mrs. Jack Heyman

Heartiest congratulations to our devoted members, Mr. and Mrs. (Women's League Board and Life member) Jack Heyman upon their Golden Wedding Anniversary. We pray for their continued good health and happiness in our midst.

THE WSIS will benefit AT NO EXTRA COST TO YOU if you make your reservations for:—

- * Europe — lowest fares ever, hotels
 - * Israel — air fare, hotels, tours
 - * Miami, Calif.—special fares, hotels
 - * Passover Festival Cruise, March 27
 - * San Juan El Conquistador Hotel
 - Passover @ Inclusive
 - * Lovely gifts for new clients
- Call Mrs. Edith Novack
JU 2-1545 or UN 6-4444 (evenings)

LIPSTADT MEMORIAL CO.

Closed Saturdays Open Sundays
370 Amsterdam Ave.
Near 78th St., New York 24, N.Y.
Tel.: TRafalgar 4-6843

MR. & MRS. LEAGUE NOTES

The hosts at the Board meeting on Wednesday, February 16th will be Mr. and Mrs. Leon Bitner.

**BUDDY FRIEDMAN POST
JEWISH WAR VETERANS
MEETING
MON., MARCH 6, 8:30 P.M.**

FROM THE RABBI'S OUTGOING MAIL

Editor of the New York Times:

Your glaring page-one headline of January 11th, 1972 stated, "TV Violence Held Unharmful to Youth." Yet in the very first sentence of your article, your evidence appears quite to the contrary. You cite the United States Surgeon General to have found that TV programming does not have an adverse effect on the majority of the nation's youth, but may influence groups of youngsters predisposed by many factors to aggressive behavior. It is just this small misguided minority, however, that has caused untold misery upon the majority from time immemorial.

It is puzzling to me how your headline can be justified in light of the fact that there are susceptible types among our youth, evidently not a negligible number, to whom this would be detrimental. I should think, therefore, that your motto, "All the news that's fit to print," should apply to your headlines as well.

Phone SEdwick 8-5400

Their Memory Deserves the Finest
Bronx & Lauer Memorials Corp.

LEON GOLDENBERG
Monuments of Every Description
2020 Jerome Avenue Bronx 58, N.Y.
Near Burnside Avenue

RIVERSIDE MEMORIAL CHAPEL

Comply with strictest orthodox requirements
76th St. & Amsterdam Avenue ENdicott 2-6600
Carl Grossberg. Director

ISAIAH O. ZUCKERPresident
SAMUEL W. SIEGELHon. President
WILLIAM FOONT1st Vice-President
JONAS LEISTEN2nd Vice-President
BERNHARD SPIRATreasurer
WILLIAM T. STEINLAUFSecretary

RABBI HERBERT S. GOLDSTEIN, D.D..Founder

RABBI DR. O. ASHER REICHELRabbi
RABBI MOISHE C. PEKIERTalmudic Lecturer
REV. ZALMON YAVNEHCantor Emeritus

BOARD OF TRUSTEES

Stanley Adler	Freddy Heiser
Harry Altman	Leon Herman
Samuel K. Beier	H. William Hirsch
Sol Bellsey	William Horwitz
Herman H. Cohen	Morris Jablow
Jules Cohen	Edward Jacobs
Murray Cumsky	Stephen Klein
Abraham M. Davis	Jonas Leisten
Alexander Dimant	Saul Linzer
Abraham M. Druckman	Adolph Meirowitz
Fred Ehrman	William Nmanson
Benjamin Etzkowitz	Joseph Neustadter
Dr. Frank E. Fink	Alexander Rauchman
William Foont	Martin Romerovski
Louis Forman	Joseph L. Rosenberg
Jacob Frankel	Murray Rosenberg
Ben Glazer	Samuel W. Siegel
Jacob Goldberg	Lipa Silberstein
Frederick E. Goldstein	Bernhard Spira
Gabriel F. Goldstein	William T. Steinlauf
Jean Goldwurm	Leo Sussman
Jacob Goodman	Jack Verschleiser
Dr. Samuel Greenberg	Harry Ward
Jess E. Gross	Jess Ward
Carl Grossberg	Louis Weinstein
Samuel Gursky	Isaiah O. Zucker

HONORARY TRUSTEES

Harry Appel	Abraham Goldman
Joseph Buchsbaum	Moe Oltsch
Harry Cohen	Max Klein
Sam Davis	G. Richard Rubenstein
Hon. David N. Edelstein	Irving Streit
Hon. Harry B. Frank	David H. Ullman
Phillip F. Frankel	Max J. Zimmer
George Gersony	

ADVISORY BOARD

Gerard Benjamin	Paul Milstein
Bennett Carter	Isaac Oksenberg
Richard Coven	Jakob Rath
Harry Denberg	Julius Schreiber
Julius Falkenstein	Alfred Schwartz
Alfred Florsheim	Herbert Schwarz
Paul Foont	Max Schwarz
Dr. Monroe Gaines	Morris Segerman
Emil Glucker	Louis Shlansky
Harry Hausman	Irving Silver
Dr. Arthur H. Hecht	Myron Smith
Alfred Herz	Sanford Solarz
Dr. Godel Hunter	A. Sonnenschein
Sol Jaye	Herman Striegler
Morris Kantor	Dr. Seymour Ukeles
Salomon Klagsbrun	Nathan Werblud
Dr. Jules Levine	Abraham Widlanski

JACOB FRANKELMen's Club Pres.
MRS. FRED GOLDSTEIN, MRS. EMANUEL
GOODMAN, and MRS. O. ASHER REICHEL
Women's League Presidium
MRS. SAMUEL GURSKY.Mr. & Mrs. League Pres.

Condolences

We sorrowfully record the passing of the following of our Congregational Family and extend our sympathy to their dear ones:

William F. Becker — brother of our member, Mr. Louis Becker, and our Women's League member, Mrs. Philip Hersh.

Lizzie Drosin Levin — mother of Mrs. Irving Sabsevit.

Leon Steiner — our member.

993-4100

FIEDLER ROOFING CO., Inc.

Roofing and Sheet Metal Contractors

91 Bruckner Blvd.
Bronx, N.Y. 10454

GETTING PERSONAL

Mazel Tov to:

Our Rabbi and Mrs. O. Asher Reichel, upon the *marriage* in our Synagogue of their daughter, Miriam Sarah, to David S., son of Mr. and Mrs. Chaim Bronner of Antwerp; and to the grandparents, Mrs. Hannah Brachfeld, Mrs. Frimet Dorfler and Mrs. Lena Reichel.

Trustee and Mrs. Jacob Frankel upon the *marriage* of their son, Rabbi Mervyn, to Ellen, daughter of Mr. and Mrs. Leon Yazersky; and to the grandparents, Mr. Isaac Mond and Mrs. Bertha Wolf. The groom's *aufruf* will take place in our Synagogue on February 12th. Mr. and Mrs. Frankel will host a kiddush in celebration and the Seudah Shlishis.

Mrs. Jean Kalaf upon her *marriage* to Mr. Benjamin Weinberg.

Mrs. Frances Kane, our Women's League Social Secretary, upon the *marriage* of her granddaughter, Caryn Kirschenbaum, to Stephen Blackman.

Mr. and Mrs. Nicholas Elefant, our members, upon the *engagement* of their daughter, Sharon, second year student at Cornell Medical School to Richard, son of Mr. and Mrs. Bernard Oberfield of Huntington, L.I., a second year student at Mt. Sinai Medical School. A June wedding is planned.

Dr. and Mrs. Ernest Freeman, our members, upon the *birth* of Nava to their children, Dr. and Mrs. Mark Steiner; Mr. Abraham Krumbein, our member, upon the *birth* of his great-grandson, Michael Zachary, son of Mr. and Mrs. Eliezer Aaron Segal; Mr. and Mrs. Martin Levine upon the *birth* of Adam Reid to their children, Mr. and Mrs. Jeffrey Levine; Mr. and Mrs. Fred Chariton, our members, upon the *birth* of David to their children, Mr. and Mrs. Joseph Kaplan.

* * *

Welcome home from abroad to Trustee and Mrs. Stanley Adler and Mr. Myron Smith; and from the Holy Land to Rabbi Bernard Twersky who participated in a number of world conferences there. Glad to welcome from Israel for a short visit Rabbi and Mrs. Shear-Yashuv Cohen and Hillel M. Reichel.

Mr. Sheldon Schneider has been a recent Seudah Shlishis host.

Congratulations to Michael W. Jacobson, grandson of our member, Dr. Esther Wulman, upon earning his B.S. in Computer Science at M.I.T.

Additional donors to our recent Homes for Children in Israel Appeal: Jacob Goldberg, Isaiah O. Zucker, and the late Abraham M. Davis.

LOCAL DIRECTORY

MANHATTAN DAY SCHOOL

(Elementary Yeshiva & Kindergarten)
110 Manhattan Ave., Phone: 663-5200

YESHIVA CHOFETZ CHAIM

346 West 89th St., Phone: En 2-1435

MIKVAH:

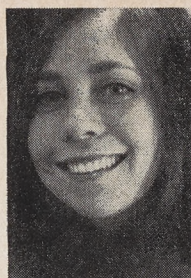
234 West 78th St., Phone: 799-1520

STM SCRIBES

(Tephilin Examinations):

220 West 80th St., Phone: 799-1510

CONGRATULATIONS



Ellen J. Horowitz

Heartiest congratulations to our Trustee and Mrs. Jess Ward upon the engagement of their son, Sandy Mark, to Ellen Jane, daughter of Mr. and Mrs. Samuel Horowitz of Rockville Center. Mazel tov to the grandparents, Mrs. Isidor Freedman and Mr. and Mrs. Ben Nussdorf.

The bride-to-be graduated from Skidmore College and received her M.A. in Education from Columbia University. She is teaching computer programming at Bankers Trust Co. The groom-to-be graduated from Ramaz and attended the University of Michigan. He earned his B.S. from New York University. He is associated with the Ward Textile Co. A March wedding is planned.

Happy Birthday to:

(Feb. 14 - 27)

Mrs. Harry Altman, Mrs. David Bellock, Irving Bellsey, Mrs. Lew Benjamin, Ronald Bernard, Arnold Brasch, Henry Brasch, Judge David N. Edelstein, Sigg Eisenberg, Mrs. Joseph Ellner, Ruth Ellner, Philip R. Gelman, Abraham Goldman, James Goldman, Rand Gottlieb, Adam Grumet, Charna Horowitz, William Jacobs, Lawrence Kalker, Stuart Kalker, Kenneth Kay, Mrs. Henry K. Landau, Morton Langer, George Linker, Mrs. Alfred Oppenheimer, Mark Plung, Daniel Rotto, Mrs. John Samuelson, Miss Rose Schwager, Mrs. Joseph Shapiro, Steven Spira, Mrs. Nathan Steinberg, Barbara Stern, Solomon Strausberg, Mrs. Bernard Udell, Hon. Albert Wald, Mrs. Eddie Weinstein, Wendy K. Weiss, James O. Wexler, Mrs. Ira Wollen.

* * *

(Feb. 28 - March 14)

Mrs. Norman Aghassi, Trustee Harry Altman, Mrs. Emanuel Buchalter, Mrs. Jules S. Cohen, Kenneth Cohen, Mrs. Selig Edelman, Mrs. Paul Foont, Mrs. Philip Hanover, David Hecht, Max Hecht, David Kahn, Richard Kalker, Norman Kamerman, Herman Kaminsky, Harry Kaplan, Howard Kaplan, Mrs. Henry Kaufman, Ellen Livingston, Michael Mostel, Hennie Pekier, Harry Perlman, Mrs. Lena Reichel, Joyce Reisman, Cynthia Rybakoff, Dr. and Mrs. Martin Sage, Mrs. Blanche Scharfman, Alberta Smith, Eugene Ten Brink, Mrs. Albert Wald, Samuel Ward, Elliot Wohl, James Wohl, Raphael Yavneh.

SOL SINGER Inc.

All Standard Make

TIRES, BATTERIES AND ACCESSORIES
IGNITION AND REPAIRS

384 AMSTERDAM AVENUE

Bet. 78th-79th Sts.

TRafalgar 7-8910-11



Janet Lessin

Heartiest congratulations to our Trustee and Mrs. Freddy Heiser upon the engagement of their son, David, to Janet, daughter of Mr. and Mrs. Herman Lessin of Philadelphia. Mazal tov to the grandmother, Mrs. Minna Haas.

The bride-to-be is a graduate of the University of Pennsylvania and is currently attending Boston University School of Law. The groom-to-be, also a graduate of the Pennsylvania U. will graduate the N.Y.U. School of Law this spring. A June Wedding is planned.

Happy Anniversary to the:

(Feb. 14 - 27)

Hon. David N. Edelsteins, Howard J. Falchicks, Jacob Goodmans, Morton Langers, Joseph L. Rosenbergs, Abraham Shallers, John Samuelsons, Jack Verschleisers.

* * *

(Feb. 28 - March 14)

Gerard Benjamins, Milton M. Bernards, Sigg Eisenbergs, Morris Jablows, Lawrence Kobrins, Albert Mandels, Moe Oltarshs, Avram Steins, Arthur R. Steins, Nathan Steinbergs, Igo Teichbergs.

Phone SC 4-6832

RABBI ISIDOR M. BINDER

MOHEL — מוהל

My service available

in your home or hospital

Study: 440 West End Avenue, N.Y.

STERN'S KOSHER PASTRY SHOP, INC.

490 AMSTERDAM AVENUE

Bet. 83rd and 84th Sts.

TR 3-2040

MEAL MART

"YOUR PERSONAL CHEF"

Caterers to All Social Functions

2189 BROADWAY

SUquehanna 7-4720

We Deliver

HOME MADE KOSHER DELICACIES

FISCHER BROS. and LESLIE

Strictly כשר כשר כשר Kosher

Meats - Poultry - Delicatessen

Bar-B-Q Chickens

230 W. 72 St.

SU 7-1715



GERTZ BROS., N.Y.C.